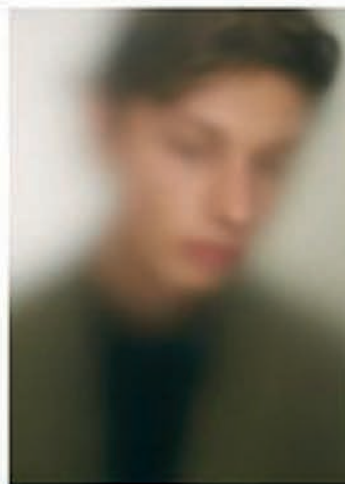
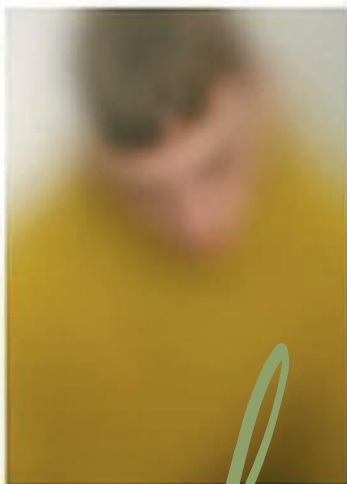
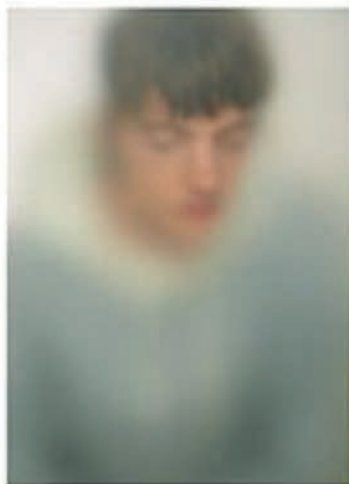


FW 27 28

LAI TAK

FALL WINTER

<https://laitak-newcollection.com/>



01

02

03

04

fw 27.28.

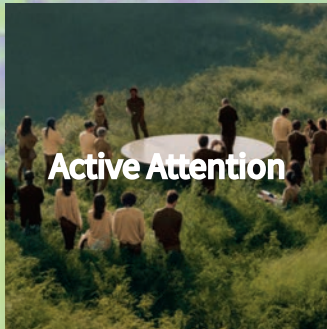




CULTURAL SENTIMENTS

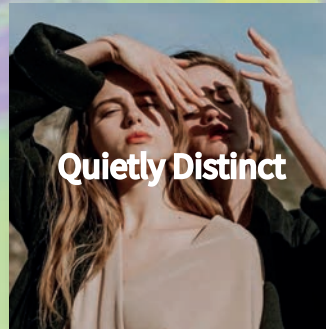
This season is about control. With so much beyond their grasp, from economic upheaval to technological acceleration, consumers look to reclaim a sense of agency wherever they can. It's not about unplugging or avoiding but about taking action—getting involved in the creation process, pursuing passions, bending time to their will, and asserting their humanity. Those who can activate people in new ways and arm them with the tools to shape their own reality become architects of meaning in an uncertain world.

INDEX



Active Attention

Confronting the dangers of mindless consumption, individuals look to take active control over where they place their attention and efforts.



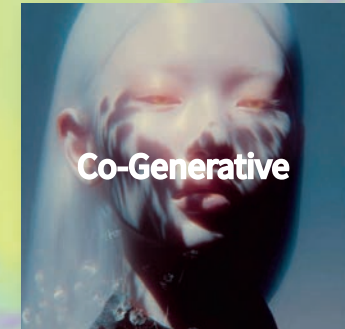
Quietly Distinct

Amid growing perceptions of economic inequality, people reconcile anti-consumerist sentiments with a desire for unique self-expression.



Radical Resonance

Tired of chasing microtrends and curated authenticity, consumers turn to joy and personal meaning as the ultimate guiding compass.



Co-Generative

In a new era shaped by the creator economy, generative AI enables businesses to place the brand experience directly in consumers' hands.



Mutual Value

In a time of great polarization and volatility, togetherness becomes an economic, health, and business imperative.



Time-Resistant

Turning away from the acceleration of technology and trends, people are choosing how they engage with the past, present, and future to reclaim their own narrative.



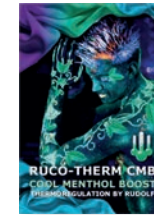
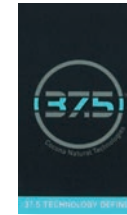
Max-culinity

Amidst a wide-scale reexamination of masculinity, there emerges new room for nuanced narratives that encourage collective liberation.



Scientific breakthroughs and advancements in alternative therapies pave the way for experiences that stimulate the senses in novel ways.

PERFORMANCE DEVELOPMENT



LYCRA® DUAL COMFORT technology



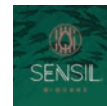
- brrr°
- Cocona 37.5® Technology
- COOLMAX® ALL SEASON
- LYCRA® DUAL COMFORT
- HeiQ Smart Temp
- HYDROCOOL®

- High IQ® Sun Protect
- miDori® bioDry
- miDori® evoPel
- NATURAL STRETCH
- Unifi Repreve + Sorbtek
- Unifi Repreve +TruTemp 365
- SILVERPLUS®
- STORM COTTON™
- THERMOLITE® CORE
- Integr8™
- CREORA Polyester Aerocool

- TOUGH COTTON™ Technology
- TransDRY® Technology
- High IQ® Lasting White
- Teflon EcoElite™ (CO)
- RUCO-THERM CMB COOL MENTHOL BOOST
- Smartcel® Sensitive
- ProTech® Chill (SFC&NFC)
- PUREPRESS™ Technology

- Warmth performance
- Moisture management
- Water repellent
- Stain resistant
- Wrinkle resistant
- Anti-bacterial
- Sun Protect
- Durability & abrasion resistance
- Easy Care
- Cooling
- Multi-Function

SUSTAINABLE DEVELOPMENT



- Asutex (Asufix del & Asuwash)
- Carbon-zero TENCEL™
- COOLMAX® EcoMade
- EcoCosy®
- ECOVERO™
- ECOVERO™ x REFIBRA
- FINEX™
- Hemp
- HIGH IQ® Lasting Black eco
- ReComfort™
- IndiDye®
- Matte TENCEL™ Lyocell fibers
- Nature Coatings
- Organic cotton
- REPREEVE® Nylon
- Rose Fiber
- REPREEVE®
- COOLMAX® EcoMade
- Smartcel™ sensitive
- Sorona® Agile
- Sorona® Luxe
- Tubingal rise recycle softener (CHT)
- Texloop™ RECYCLING
- Undyed Fabric
- UMORFIL® Beauty Fiber®
- CELYS® Biodegradable
- Textile TAKEBACK™
- REPREEVE® Our Ocean™
- REPREEVE® SmartDye™
- TENCEL™ Lyocell Stretchy Comfortable Fabric



JTS321AL MS DD
(Repreve Trutemp365)



ST1037 MS THC
(Tough Cotton)

08TS3166
(Repreve Takeback)



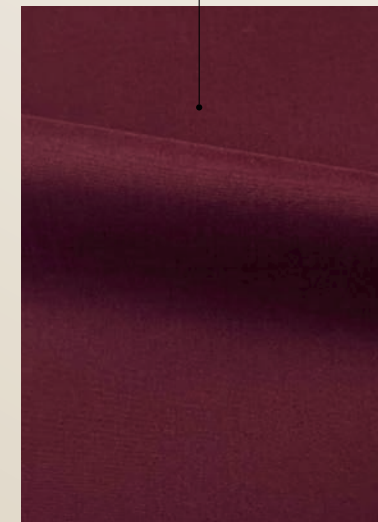
18TS09 DD
(Repreve)

16TS3167
(Repreve Takeback)



JD958 MS WTR
(Water Repellent)

LTNC-PD168
(Waterproof)



JTS392 DD
(Cocona37.5)



RS122
(EcoVero)



JDT233 MS DD
(Repreve Trutemp365)



JTS408A DD
(Aerocool)



RS3168
(Repreve Takeback)



CK183TS DD
(Repreve Takeback)



JTS3170 CTD
(Repreve Takeback)



JDT146A MS RAB DD
(Repreve Trutemp365)



LTNC-PD153
(Water Relient)



JTS280L DD
(Lycra & Coolmax All Season)



JTS064(RC) DD
(Repreve Trutemp365)



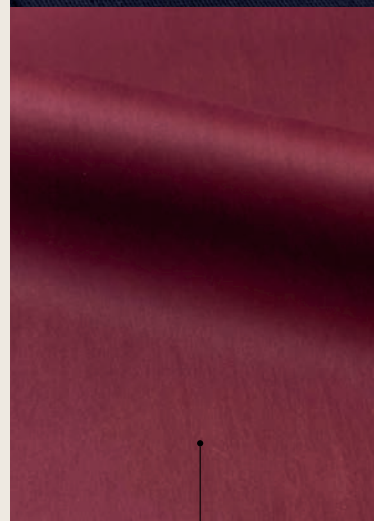
JD936Z MS
(Natural Stretch)



JTS435 SD
(Repreve Takeback)



OS/PD-189
(Water Repellent)



RS125
(EcoVero)



JTS250B DD
(Repreve)



JTS250B DD AVTD
(Repreve & Lastingback)



REMARKABLY MUNDANE



IMMERSIVE LANDSCAPE



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27 WINTER

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19-1327 TCX



19-3218 TCX



19-2030 TCX



19-1757 TCX



15-1816 TCX



18-1433 TCX



15-1905 TCX



13-4110 TCX



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16-0748 TCX



14-6312 TCX



14-6312 TCX



14-6312 TCX



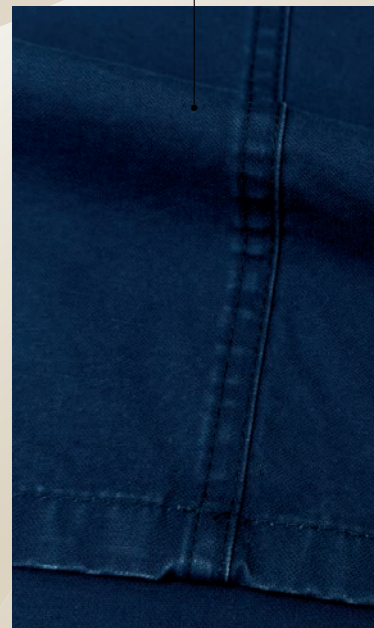
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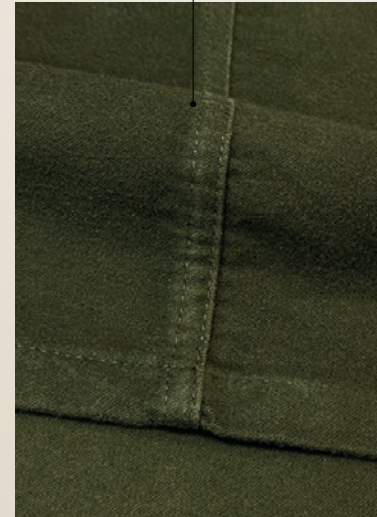
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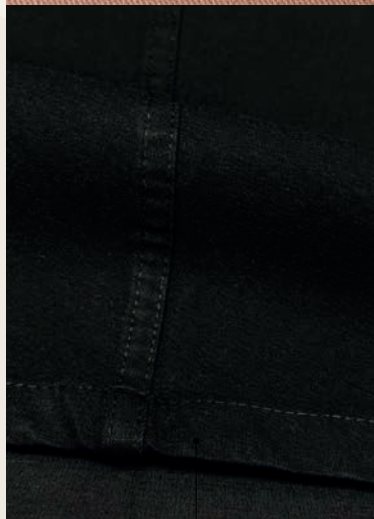
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JD463A RAB MO



RS166



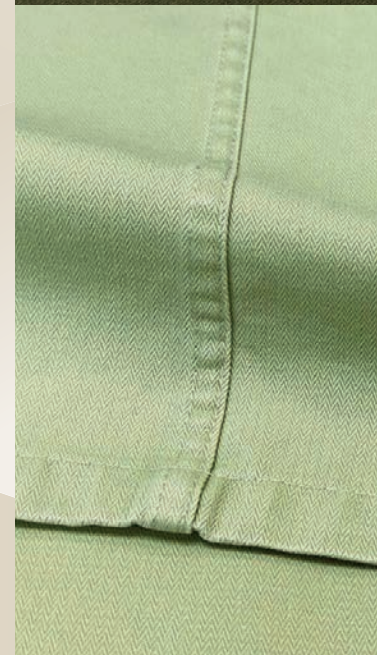
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JD315A MS



JDF677 MS





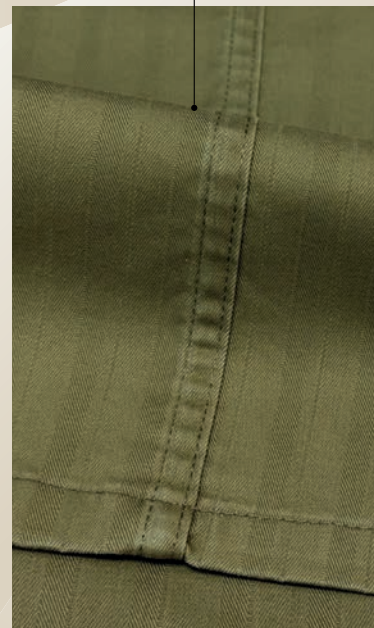
STF026 MS



STF044 MS



STF058 MS



STF149A US



JD929A



JD937 MS SF PD DD



JDF473 MS



JDF525 MS



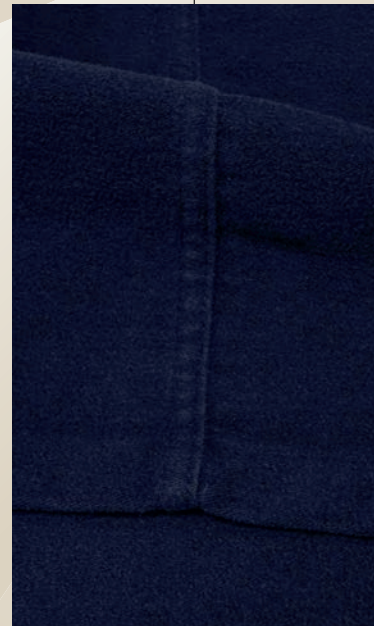
JD106 RAD



ST670 SU



STF323 MO



JTS402 MS DD



ST784 MS RAB



TENS078



STF025 MS PD DD



JTS031 SD



ST345A MS RAB



ST649A



ST539 MS RAB



ST546 MS



JTS102 DD



JTS206A DD



JTS238 SD



JTS252 MS DD



STF193 MS



STF219 MS



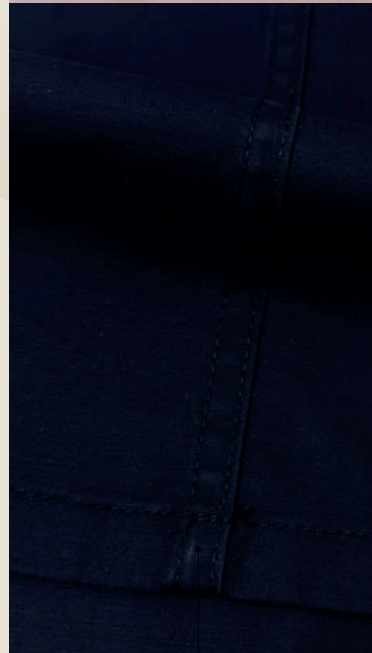
ST623



TENS024 SU RAB



ST695



STF401



STF444



STF459



N020MS DD



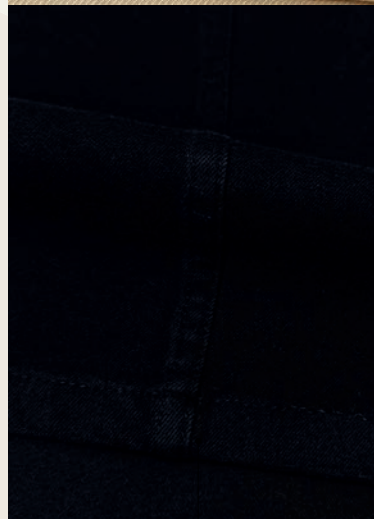
N054 MS DD



NS018 DD



NS056 PD



RS161 RAB MO



JTS340A MS DD



N092 MS



JTS016 MS SD

OS/PD-0188



ST313E RA



ST670 SU



JDF1060 MS



ST734A MS



ST694L



STF026 MS



JDF1047



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21C08.YD (W2307)



14S22.YD



19C01



15ST03 SD



18S11



09C08A



CK185RS



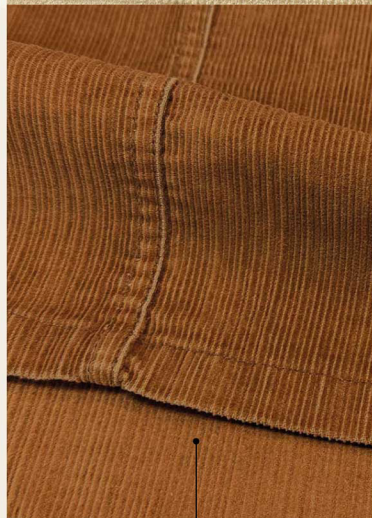
21C08



15TS04 DD



11C13



CK144A



09C09A.YD (W2137)



CK035



16S27 (Seersucker)



14C02



18S01B



27S01A



16S21



CK165S



16S28 (Seersucker)



21TS06A DD



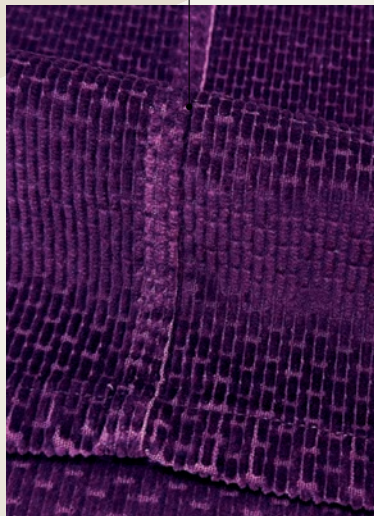
14T07 DD



21C09A



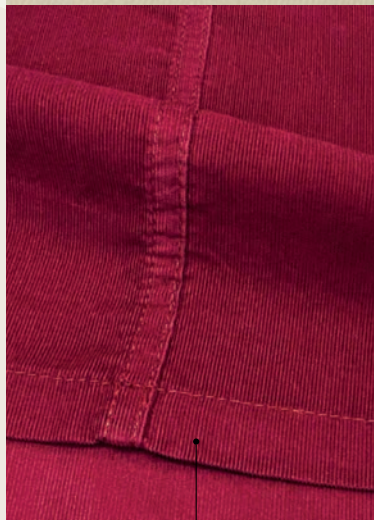
CK033



OS/PD-0180



OS/PD-0190



29C01



CK102



CK028A



CK033

IMMERSIVE LANDSCAPE



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19-1757 TCX



15-1816 TCX



18-1433 TCX



15-1905 TCX



13-4110 TCX



19-4215 TCX



18-3963 TCX



17-0529 TCX



16-0748 TCX



14-6312 TCX



14-6312 TCX



OS/Y-0403



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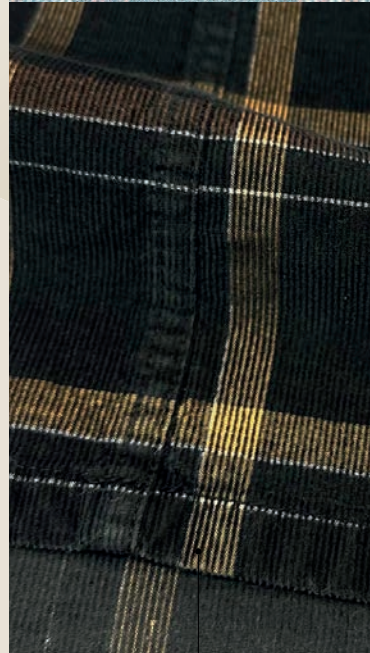
17C01.YD (W2381)



OS/Y-0400



16C05.YD (W2380)



18C02.YD (W2382)



14C03 .YD (W1587A)



OS/Y-0401



18S02 .YD (Seersucker)



YM0144 RA



Y1218 (W2121)



YS0177



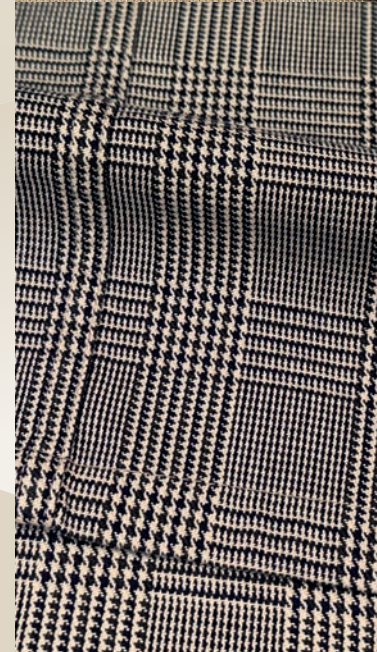
14C03.YD (W2378)



Y0940 RAD (W1289)



YD0724 (W0101C)



YS0148A (4143)



Y3160 RAD (W2244)



Y0794 MOD (W2183)



Y0794 MOD (W2183A)



Y1288 (OR) (W2306)



Y1279 RAD (W2237)



OS/Y-0398



OS/Y-0397



YT0188 (W1289)



OS/Y-0405



18S03.YD



Y1284 (W2294)



OS/Y-0404



OS/Y-0402



YS0427A (W1426)



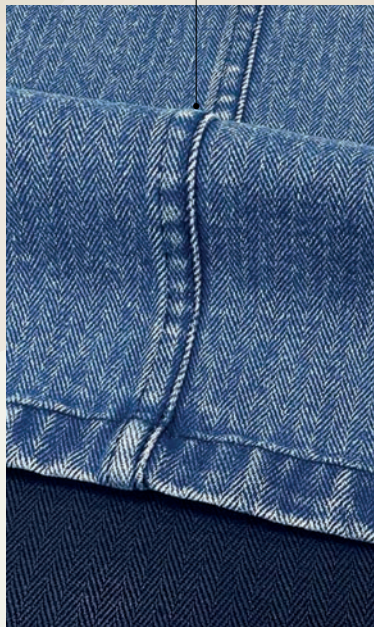
YS0148 (4104)



YM3145 (W2180)



D1121



YT0228



Y1275



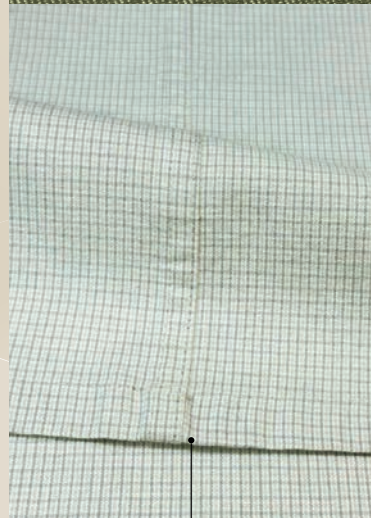
Y1285



YS0313 (W1426)



YS0341 MS (W1061)



YS0341 MS (W1076)



YS0281 (W0653M)

A5107-14S27A



A5278C-14C01



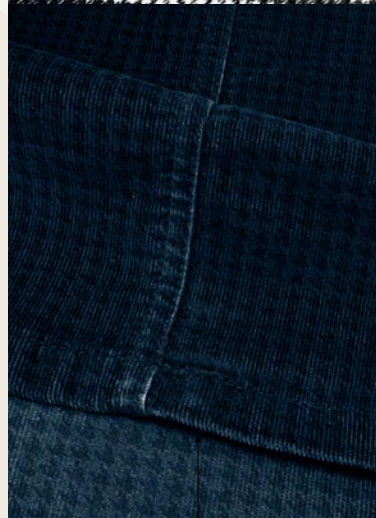
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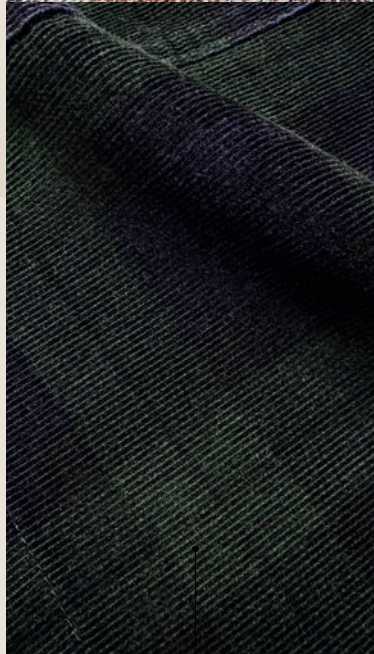
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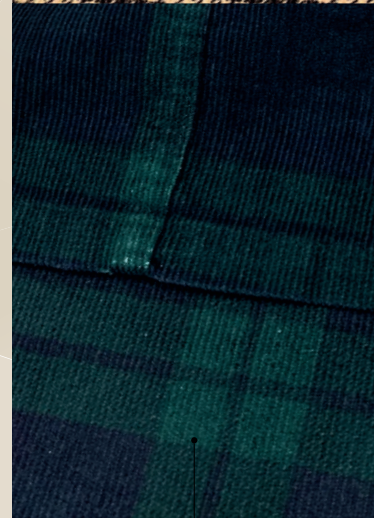
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5927-18C01



A1743-15C01



A4041A-21C01





6000-21C01



A5325-16S02



A5290-14C01



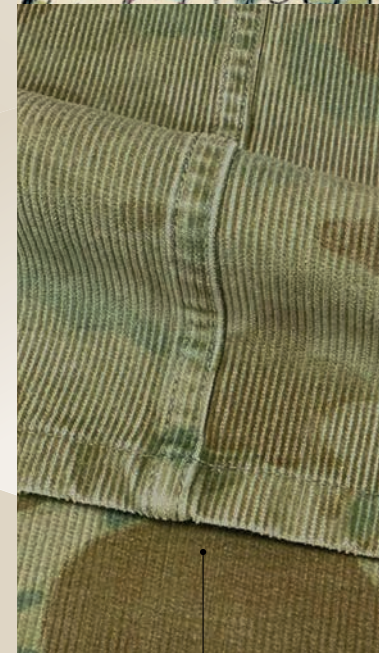
8440-21C01



A3334-28S01



A4422-14S27A



A0470B-14S23

8194B-16S02



A3132-JD253 SU



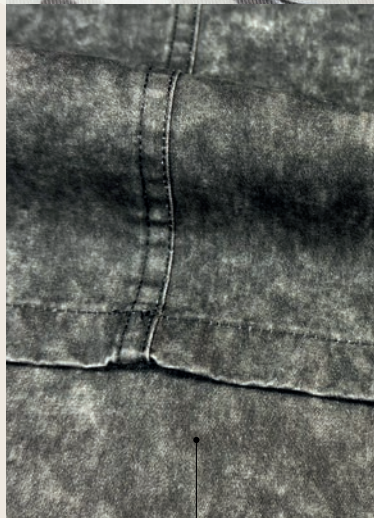
A53727A-STF323 MO



A5031-JD015B



9850-JD180



OS/P-0044



A2203A-ST194



A5048B-JD011A MS



A2045-ST090C MS



A5397-29C01



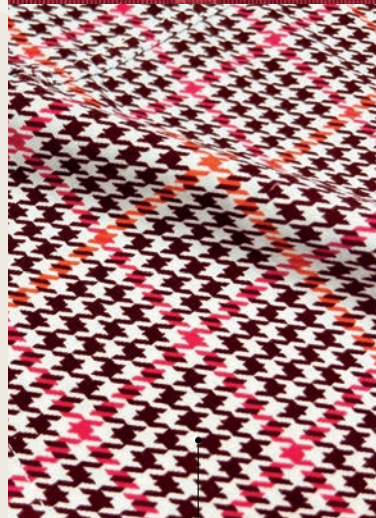
5944-21C01



A3296-21C01



6344A-18S01



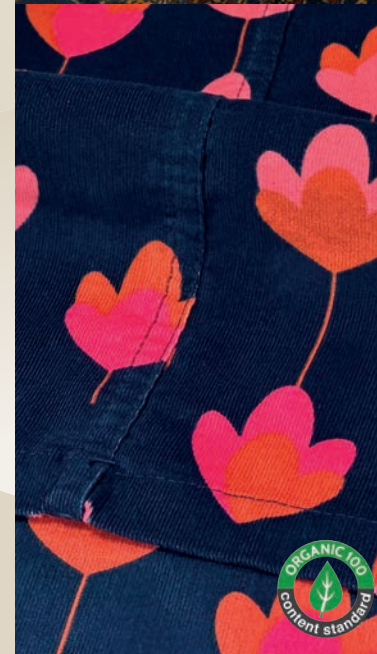
A3193-28S05



7709-21C01



8194-16S02



A3053-28S05 (OR)





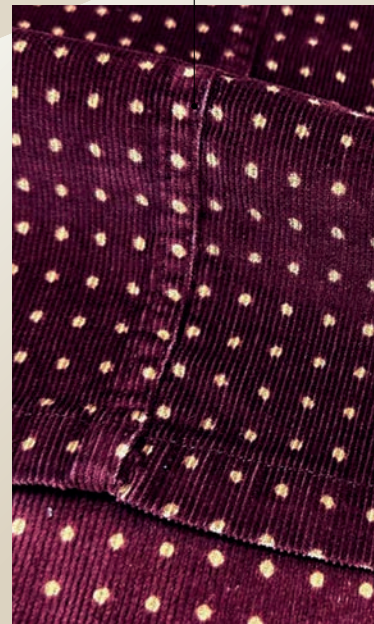
2949-18S04 DCP



2949-21C01 DCP



A5324-16S02



9580-ST256D



2949-08C01 DCP



9941-ST475W MS



A0305-JTS102





A5035-18S13



8968-ST599 SU



5401-ST475W MS



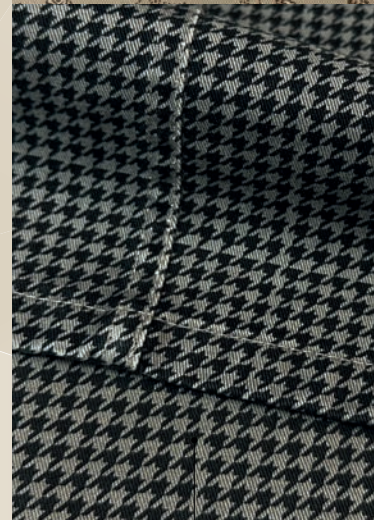
A0036-ST256D



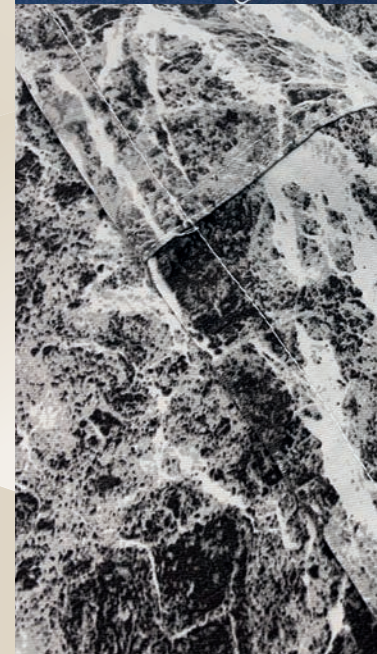
A5128-JD785 RA



A5141-JD911 RAD



A5147-JD012 MS



8475-JTS176



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LTNC-Y068



LTNC-Y062



LTNC-PD165



LTNC-PD160



LTNC-PD154



LTNC-Y072B



LTNC-PD155



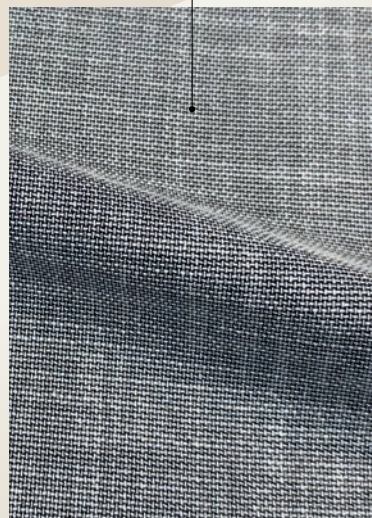
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LTNC-PD158



LTNC-Y071



LTNC-Y059



LTNC-Y058



LTNC-PD156



LTNC-PD157



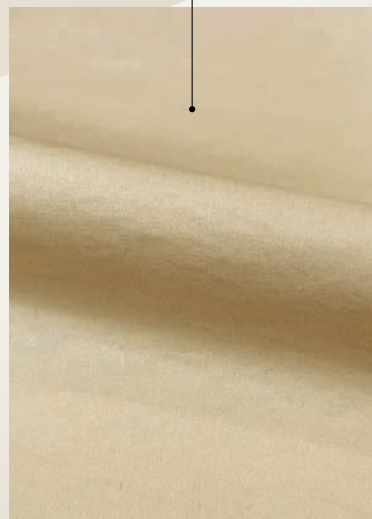
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LTNC-PD142



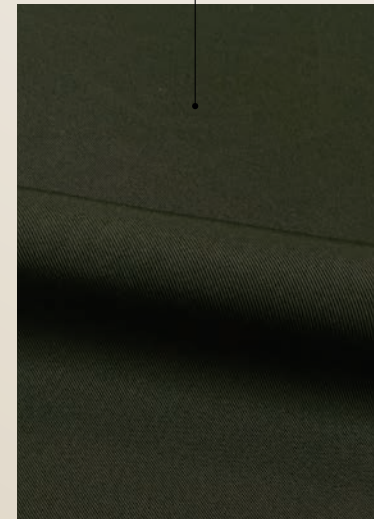
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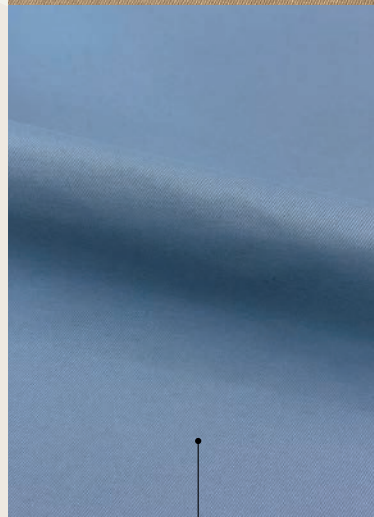
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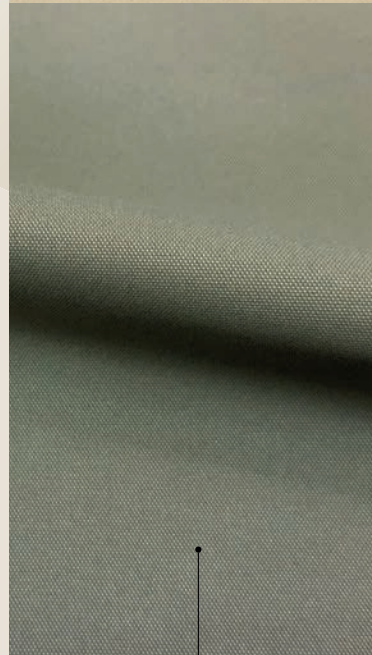
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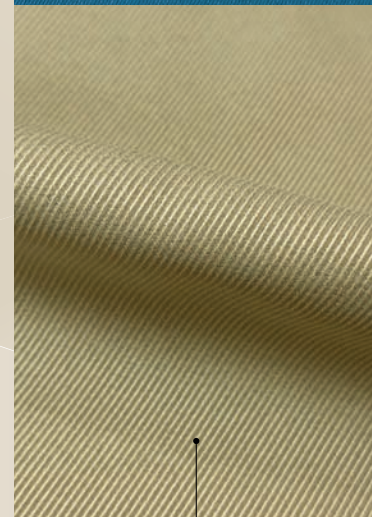
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LTNC-PD147



LTNC-PD149

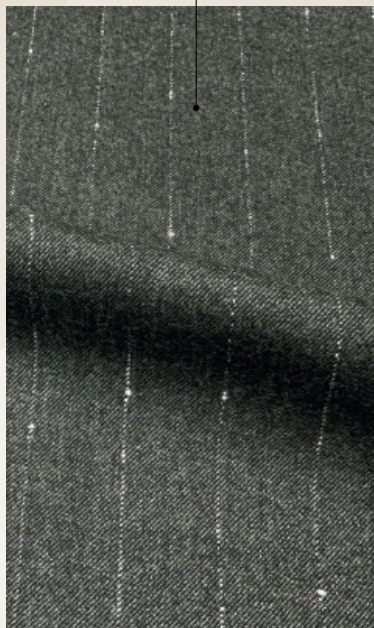


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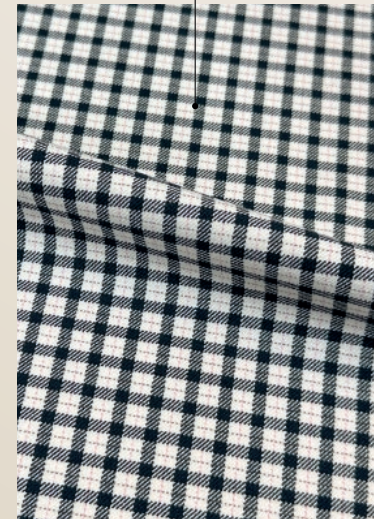
LTNC-Y055



LTNC-Y054



LTNC-Y067



YM3195 (W2324)



YM3195 (W2323)



YM3218 RAD (W2318)



LTNC-Y057



LTNC-Y081



LTNC-Y065



LTNC-Y075



LTNC-Y070



LTNC-Y040



LTNC-PD159



LTNC-Y056



LTNC-Y061



LTNC-PD164



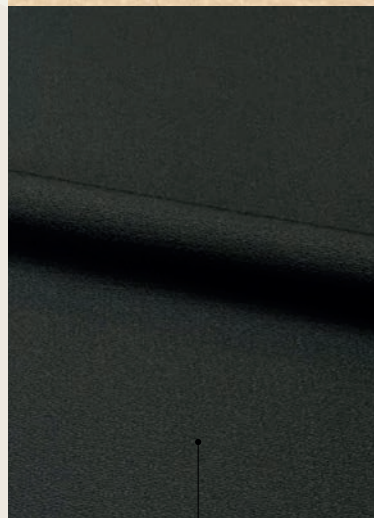
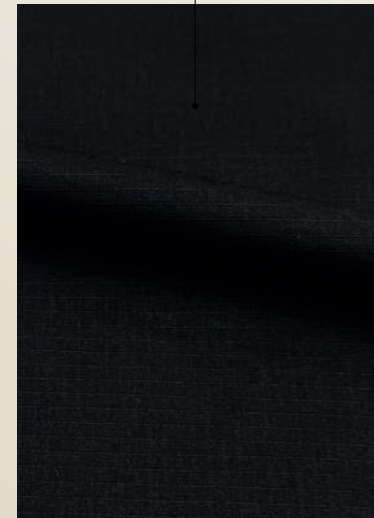
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LTNC-PD163



LTNC-PD152



LTNC-PD138



LTNC-PD146



LTNC-PD139



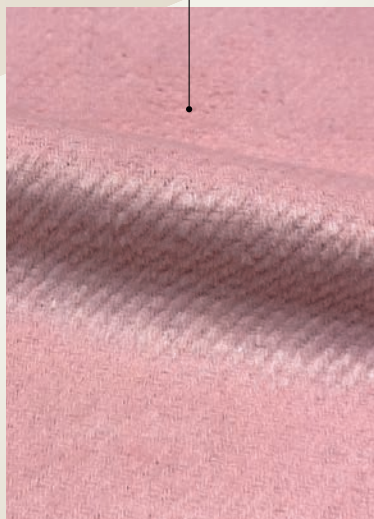
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LTNC-Y066



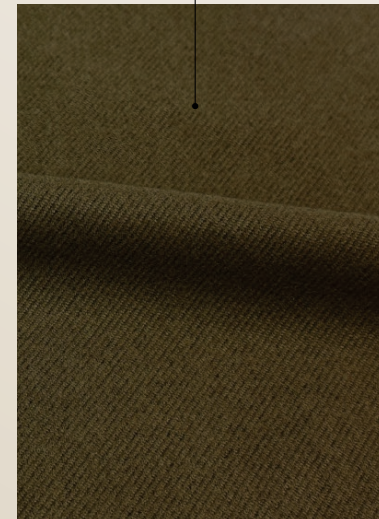
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LTNC-PD170



LTNC-Y044



LTNC-Y069



LTNC-Y050



YT3172(RC) RAD (W2265)



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LTNC-Y051A



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LTNC-Y049



LTNC-PD166



LTNC-Y052



LTNC-Y045



LTNC-Y043



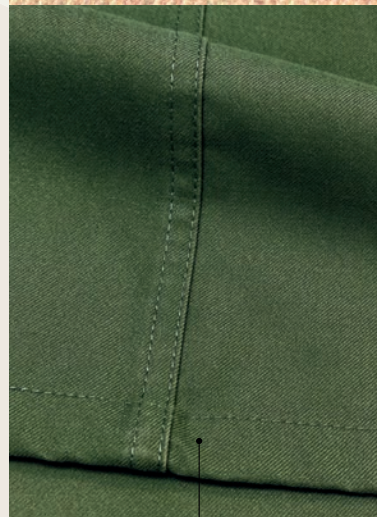
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LTNC-Y072A



LTNC-Y073



JTS252 MS DD

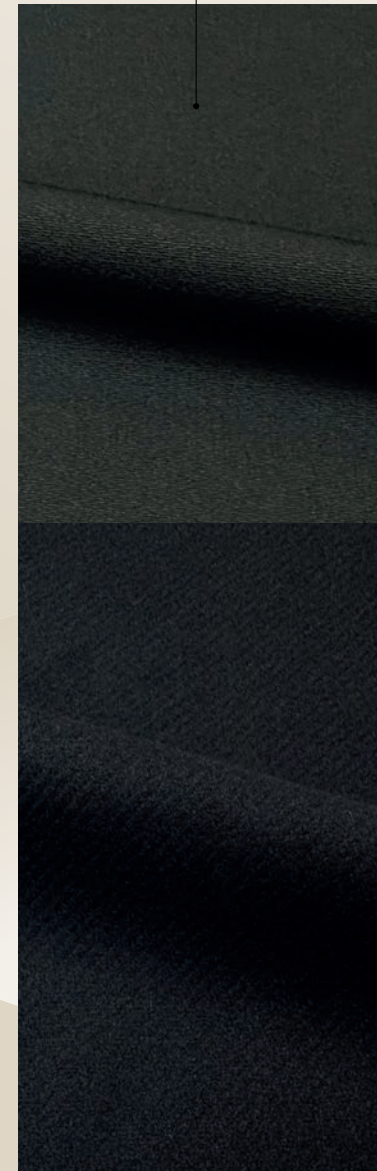


RS693L SD



LTNC-PD169

LTNC-PD162



LTNC-PD167

THANK YOU !



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