



FW 26 27

FASHION TREND REPORT

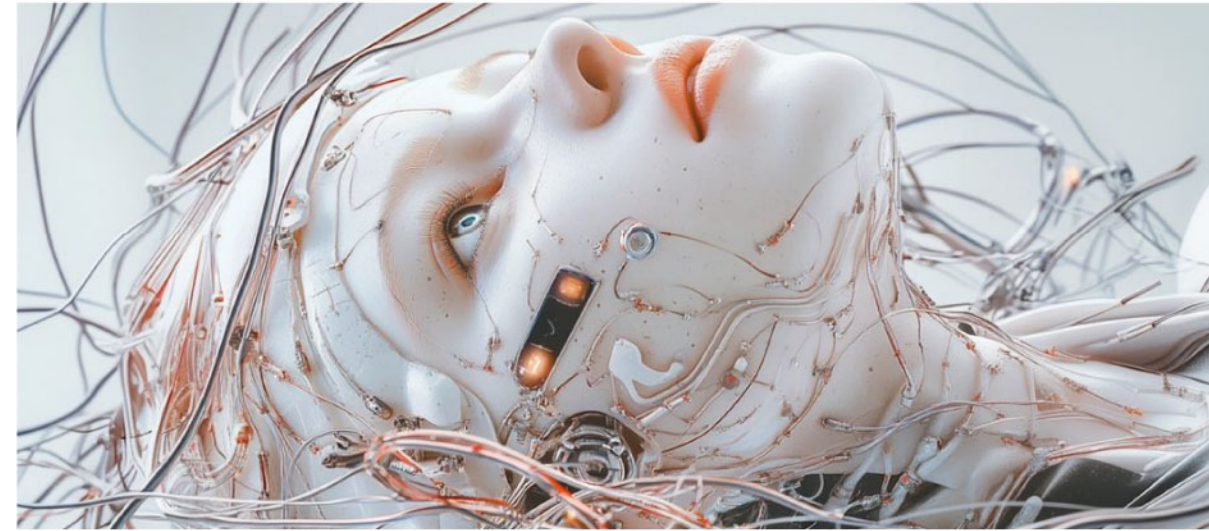
 LATAK

BIG IDEA



Society – We & Me

In 2027, consumers will expect brands, businesses and product designers to recognise the importance of both the collective and the individual – the ‘we’ and the ‘me’.



Technology – Wise Tech

As human and machine intelligences converge, progress will hinge on a deeper, more critical understanding of AI and its implications, balancing the wisdom of humanity with the speed and precision of tech.



Environment – Climate-Changed

The increasingly apparent and extreme impact of climate change is challenging countries, organisations and citizens alike. In 2027 and beyond, we will all be climate-changed in the way we produce and consume products and services.



Politics – Sharing the Stage

Business and design leaders will need to highlight the virtues of openness, diversity and respect to address global political challenges and build equitable solutions in 2027, creating products and services that encourage acceptance.



Industry – Protective & Open

Innovation and regulation will increasingly become a balancing act for all industries, navigating between the advantages and dangers of open-source sharing and the need for protecting national, corporate and consumer interests and privacy.

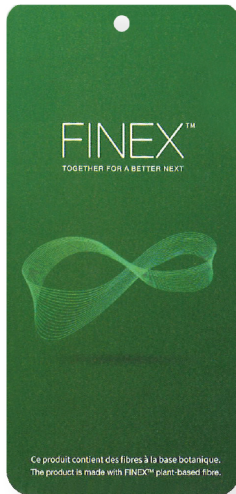
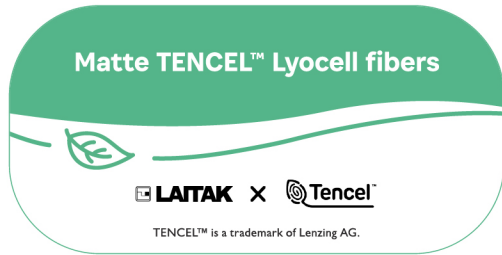


Creativity – Play Power

Play will emerge as a powerful tool for self-discovery, connection, innovation and cultural influence, combining shards of society into a whole.

SUSTAINABLE DEVELOPMENT

- Asutex (Asufix del & Asuwash)
- Carbon-zero TENCEL™
- COOLMAX® EcoMade
- EcoCosy®
- ECOVERO™
- ECOVERO™ x REFIBRA™
- FINEX™
- Hemp
- HIGH IQ® Lasting Black eco
- IndiDye®
- Matte TENCEL™ Lyocell fibers
- Nature Coatings
- Organic cotton
- REPREVE® Nylon
- Rose Fiber
- REFIBRA™ Technology TENCEL™
- REPREVE®
- Sanitized® Mintactiv
- Smartcel™ sensitive
- Sorona® Agile
- Sorona® Luxe
- Tubingal rise recycle softener (CHT)
- Texloop™ RECYCLING
- Undyed Fabric
- UMORFIL® Beauty Fiber®
- CELYS® Biodegradable
- Textile TAKEBACK™
- REPREVE® Our Ocean™
- REPREVE® SmartDye™
- TENCEL™ Lyocell Stretchy Comfortable Fabric



NATURE-WORN AESTHETIC



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JDT243 MS DD Repreve Ocean



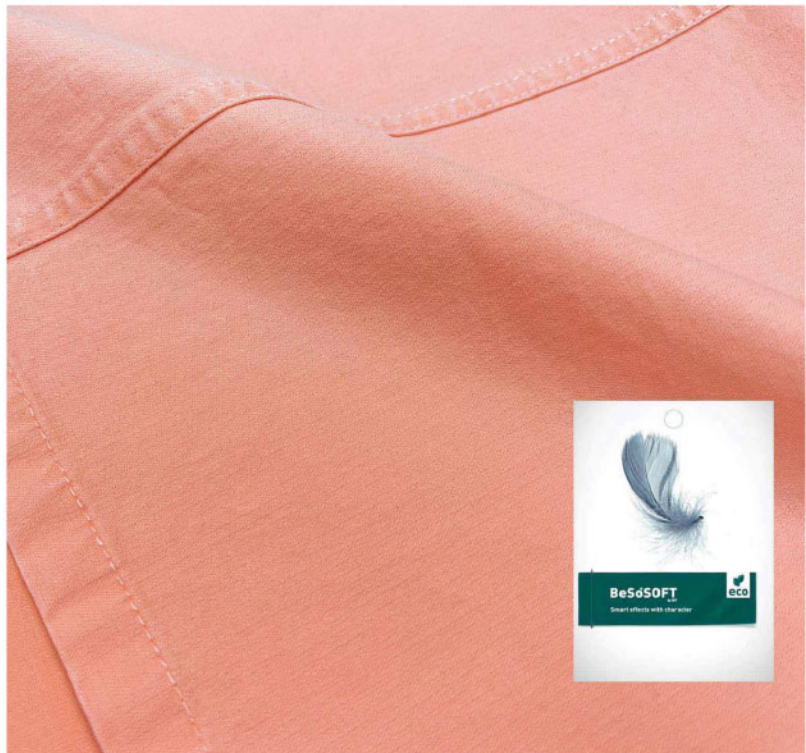
RS164 MS EcoVero x Refibra



RS043E MS (EcoVero)



16C04A.YD



STF090 MS STN CHT(Tubingal-rise-recycle-softener)



JDT241 SD Repreve-Ocean



TEN093 MS ASUW

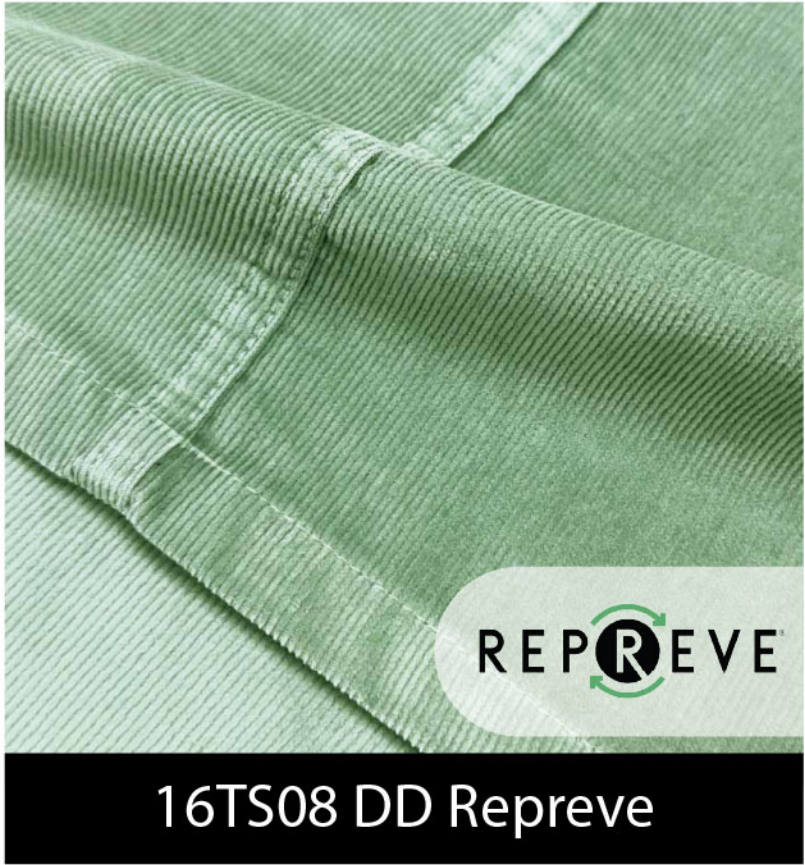
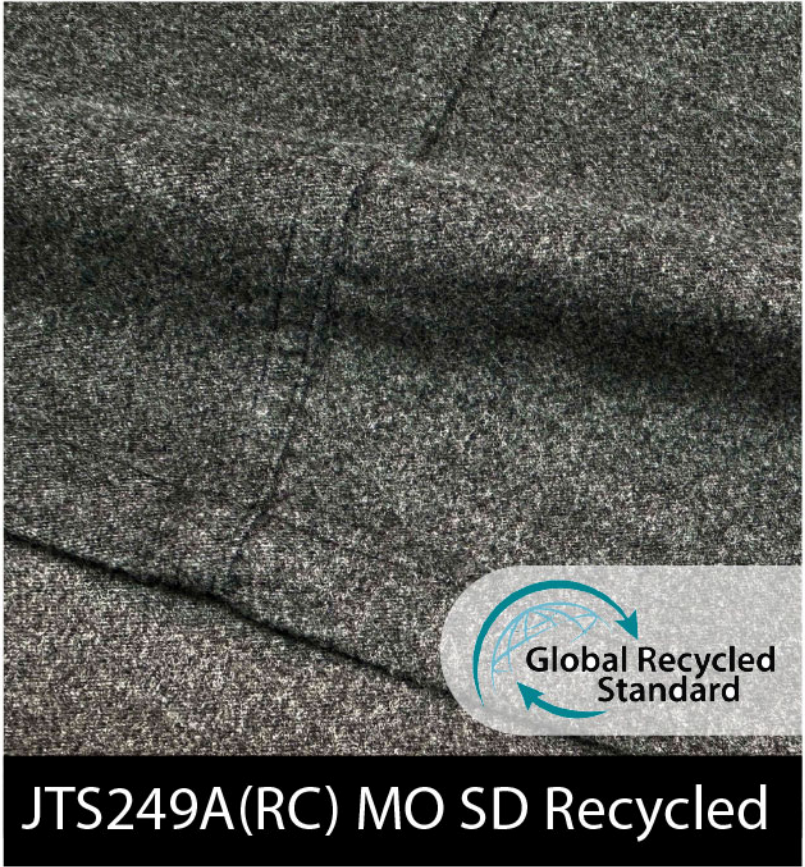


JTS435 SD Repreve TakeBack

NATURE-WORN AESTHETIC



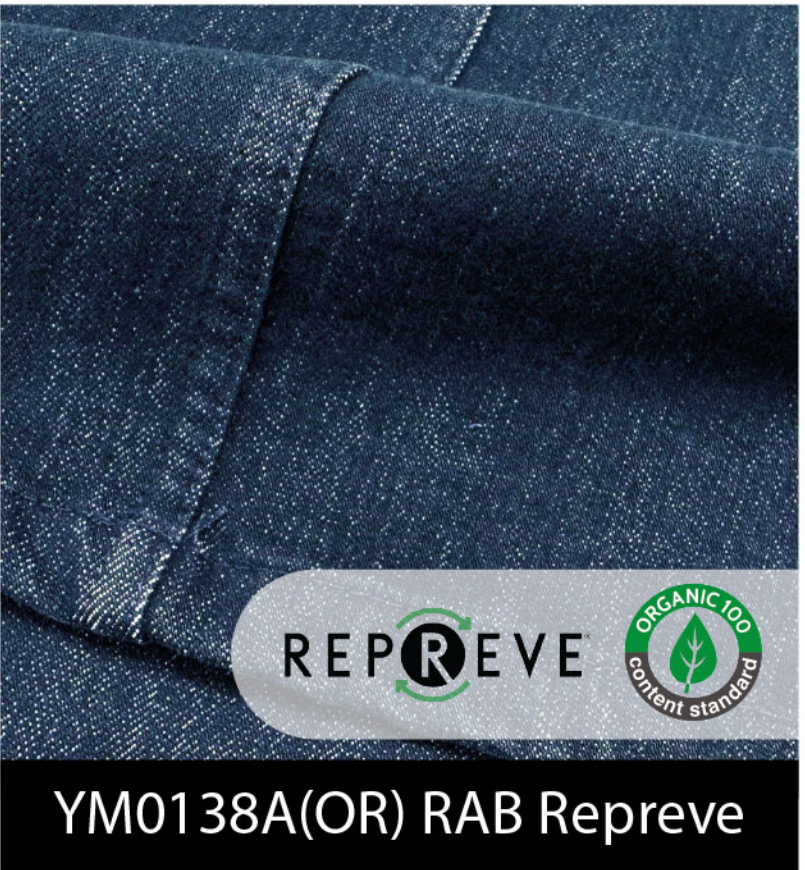
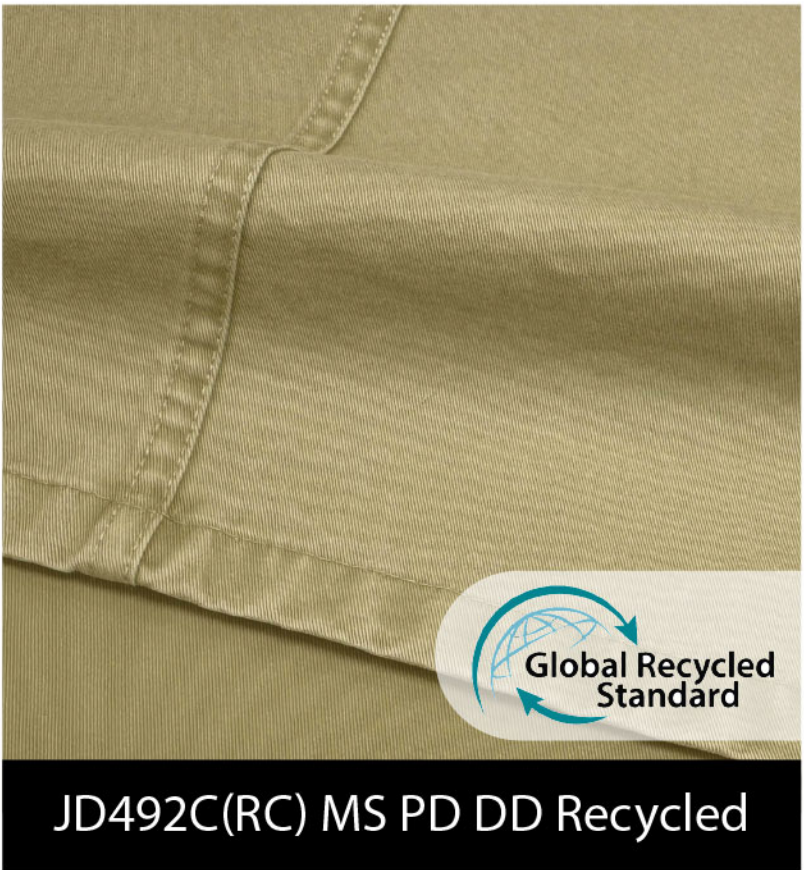
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NATURE-WORN AESTHETIC



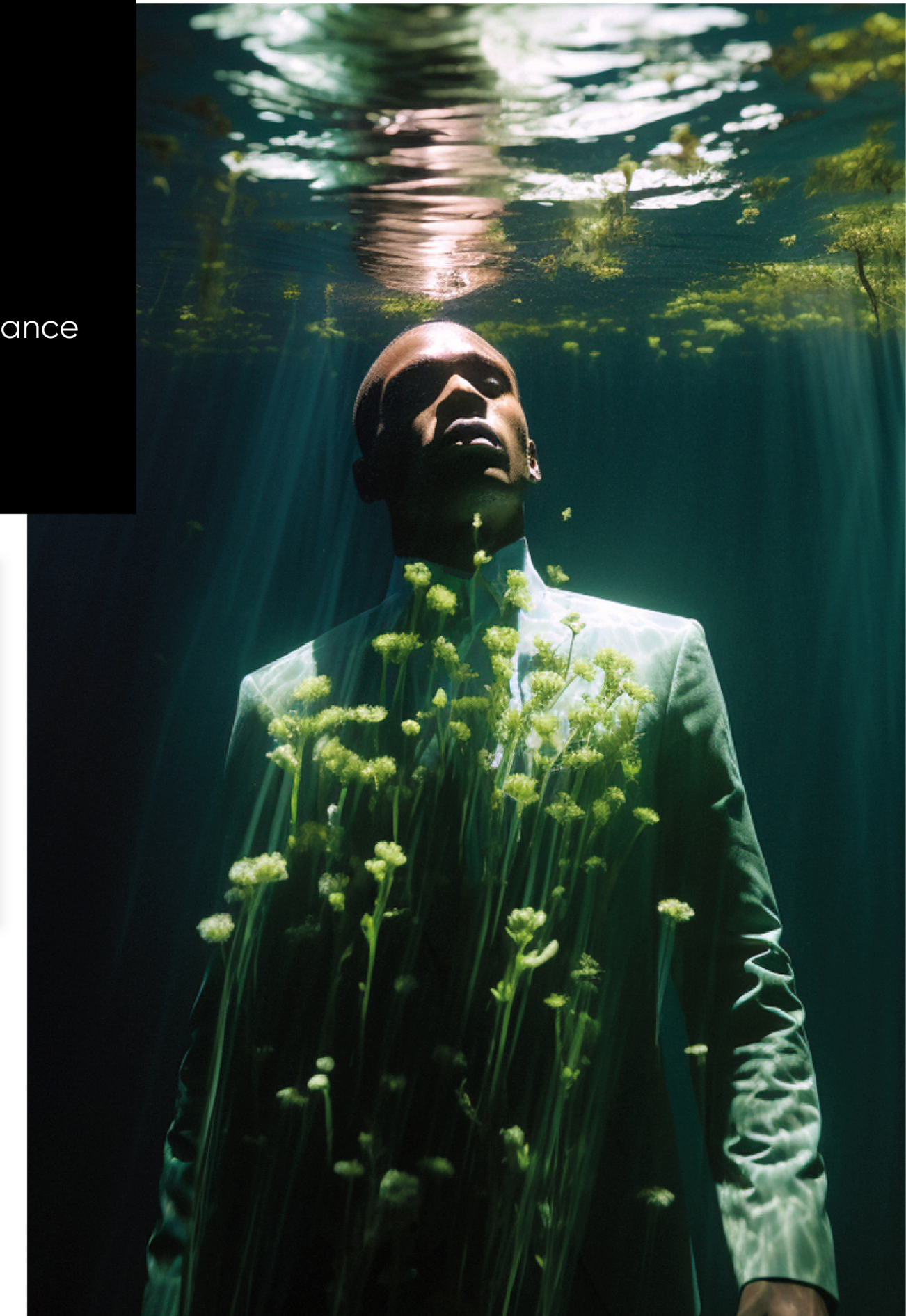
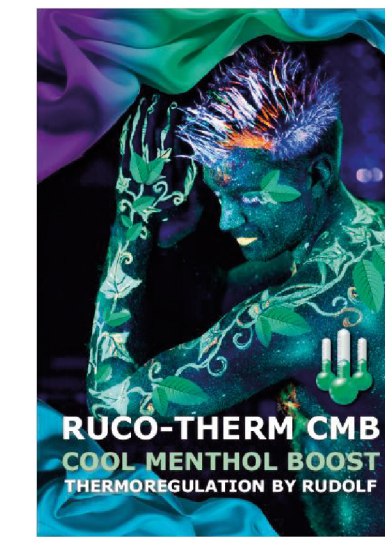
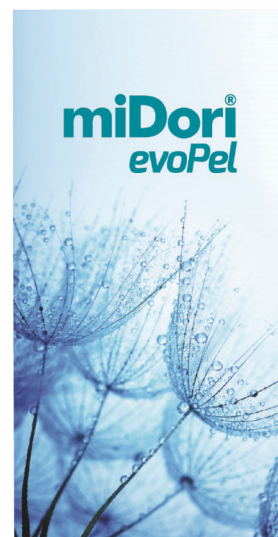
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PERFORMANCE DEVELOPMENT

- brrr°
- Cocona 37.5® Technology
- COOLMAX® ALL SEASON
- COOLMAX® EcoMade
- ReComfort™
- CORDURA®
- HeiQ Smart Temp
- HYDROCOOL®
- High IQ® Sun Protect
- LYCRA® DUAL COMFORT
- miDori® bioDry
- miDori® evoPel
- NATURAL STRETCH
- SILVERPLUS®
- STORM COTTON™
- THERMOLITE® CORE
- TOUGH COTTON™ Technology
- TransDRY® Technology
- High IQ® Lasting White
- Teflon EcoElite™ (C0)
- RUCO-THERM CMB COOL MENTHOL BOOST
- Smartcel® Sensitive
- ProTech® Chill (SFC&NFC)
- PUREPRESS™ Technology

- Warmth performance
- Moisture management
- Water repellent
- Stain resistant
- Wrinkle resistant
- Anti-bacterial
- Sun Protect
- Durability & abrasion resistance
- Easy Care
- Cooling



THRIVE TECHNOLOGY

FW 2 6 2 7



NS108 DD WTR Water Repellent



JTS410A DD Trutemp 365+Repreve



ST090C MS CF ProTech (Cooling)



JTS258L DD



JTS311 MS UV Trutemp 365+Repreve



JD485 US STR (Stain-release)



STF246 WTR Storm Cotton



14TS17 DD Trutemp-365+Repreve

THRIVE TECHNOLOGYETIC

FW 2 6 2 7



N017A MS DD WTR Water Repellent



TENS015 WTR Water Repellent



JTS064(RC) DD Trutemp 365+Repreve



STF363 MS WTR EcoElite



25TS03 DD dual comfort ecomade



14TS17 DD Trutemp 365+Repreve (Color-Khaki)



2949 14TS17 DD DCP Trutemp 365+Repreve



JTS332 DD Trutemp 365+Repreve

THRIVE TECHNOLOGY

FW 2627



CK189TS DD



JTS415 MS DD Sorbtek+Repreve



JDF949 WTR Storm Cotton



JD481CR MSB WTR



ST333 MS WTR Storm Cotton



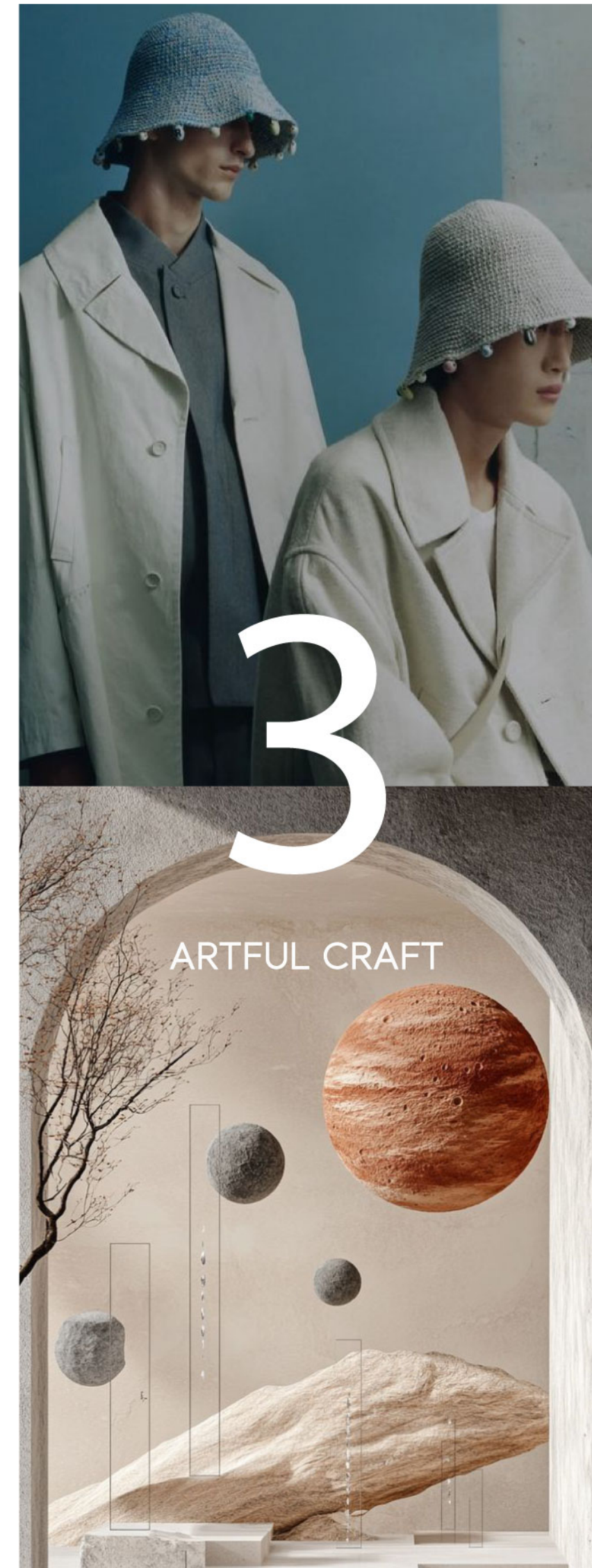
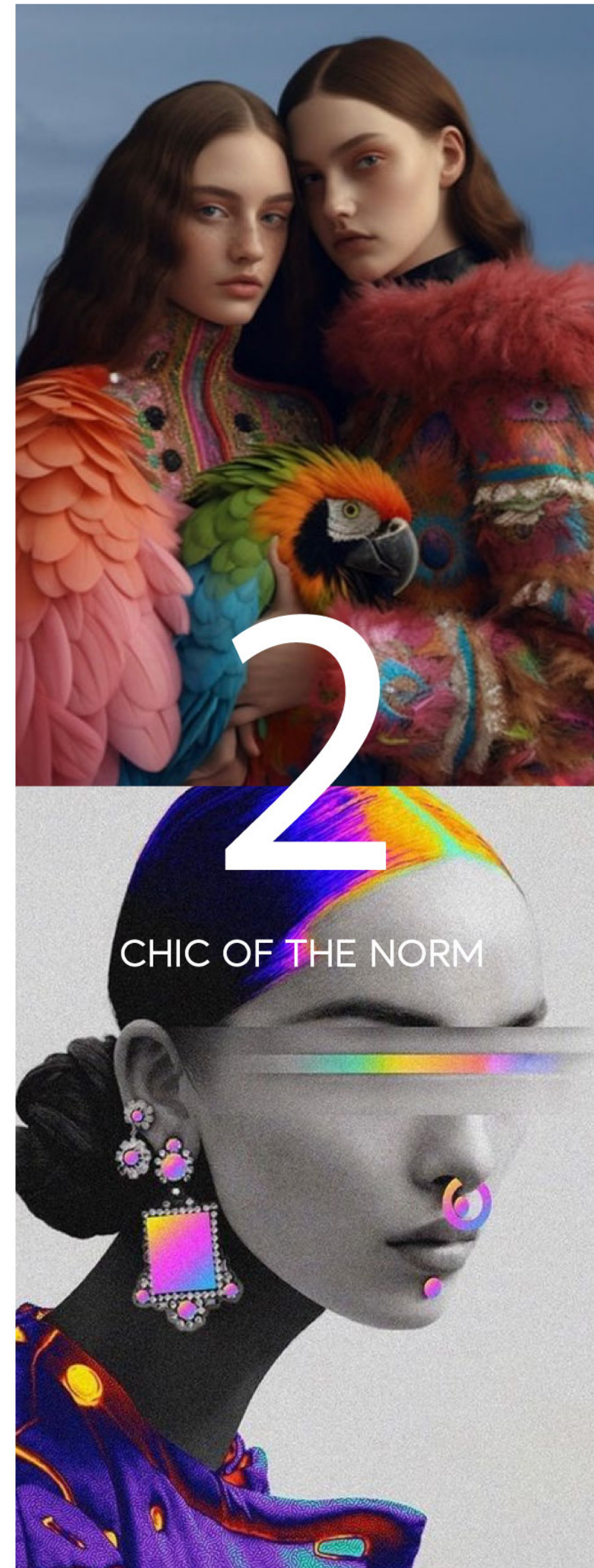
YS0390 CF W2110G PreTecht (Cooling)



Y1214 MS CF PreTecht(Cooling)



NS047A DD WTR Water Repellent



FW 26 27 MEN & WOMEN

SUBVERTING EXPECTATIONS





COLOUR BROAD
FW 26 27 MEN & WOMEN

19-1655 TCX
17-1558 TCX
19-4215 TCX
19-1215 TCX
17-1129 TCX
19-5920 TCX
19-4517 TCX
17-4137 TCX
24-4112 TCX
19-4029 TCX
18-3949 TCX
17-2624 TCX
16-2215 TCX

SUBVERTING EXPECTATIONS

FW 2627



JDF514A



JDF680 MS



JDF817 MS



JDF883



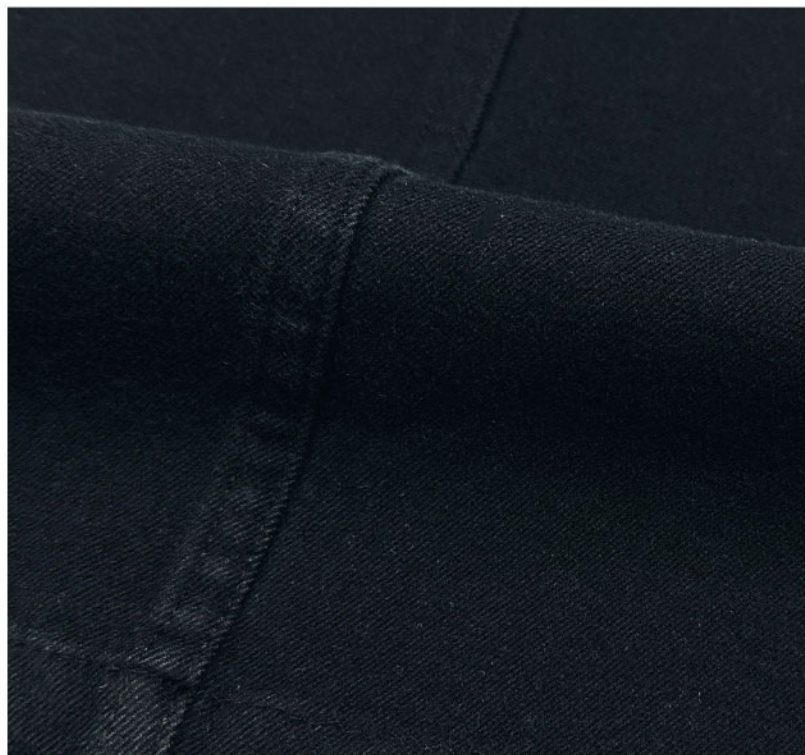
JTS183 DD



N092 MS DD



RS165 MS



JTS108A MSB RA

SUBVERTING EXPECTATIONS



FW 2 6 2 7



STF251



STF128 US



STF131 MS



STF159 SU



JTS035 MS SD



JTS167 DD



JTS173AR DD



ST1012 MS RAB

SUBVERTING EXPECTATIONS



FW 2 6 2 7



JDF1013R



STF387B SU



JTS016 SD



JTS167 DD



JD159E



STF149A US



STF232



TENS093 MS

SUBVERTING EXPECTATIONS



FW 2 6 2 7



JDF931 MS



ST543 MS RAB



STF255



STF118



N021MS SD



NS109 MS DD



JDT3139 SU DD



JD003R MO

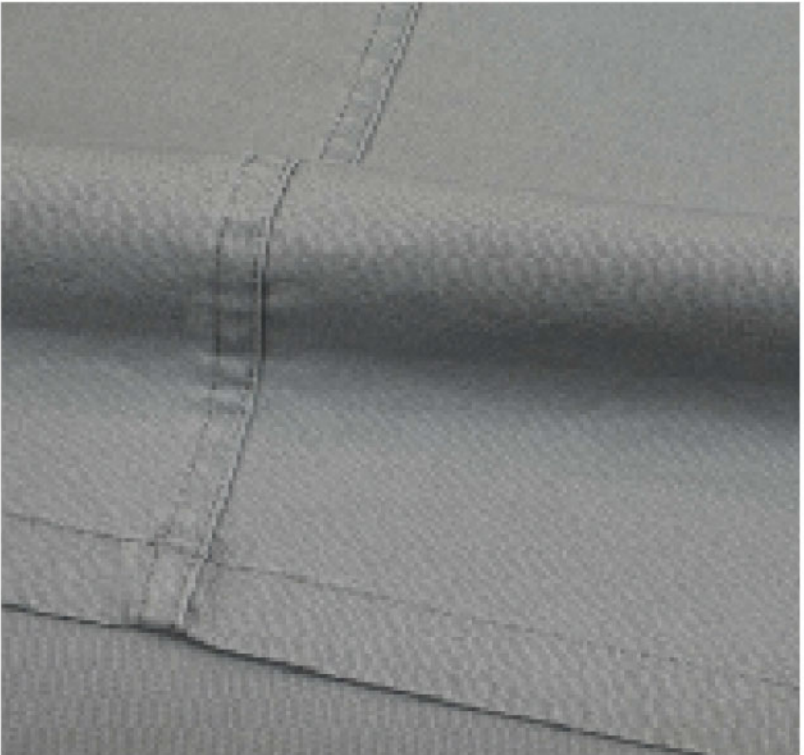
SUBVERTING EXPECTATIONS



FW 26 27



JTS269 MS DD



STF486 MS



RS072 MS



JD113 RAD MO



STF094A MS



STF177



ST453 MS RAB



JTS442 RAD SD

SUBVERTING EXPECTATIONS



FW 2 6 2 7



STF061



ST443 MS



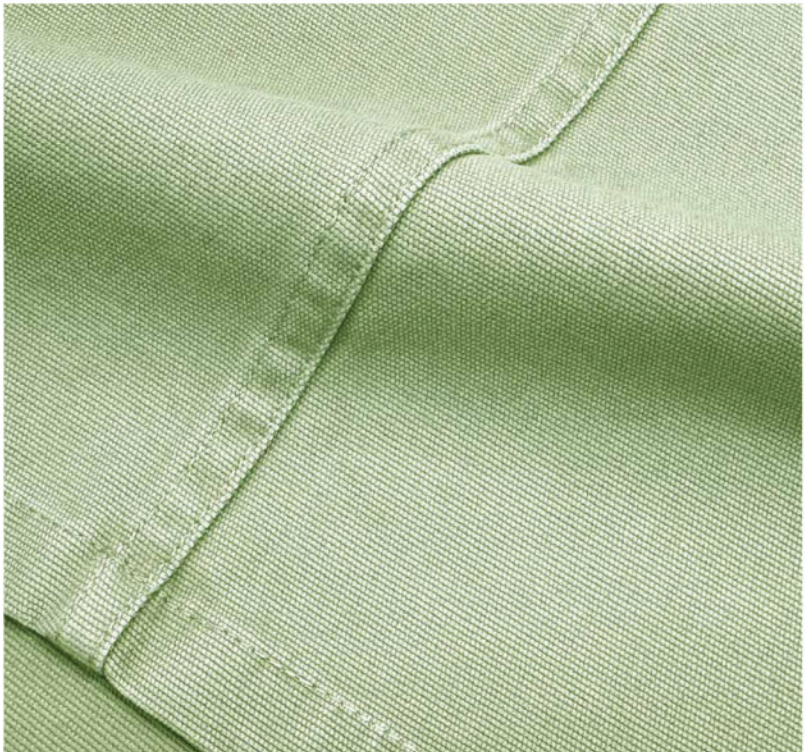
STF444



RS161 RAB MO



RS157



STF238 MS



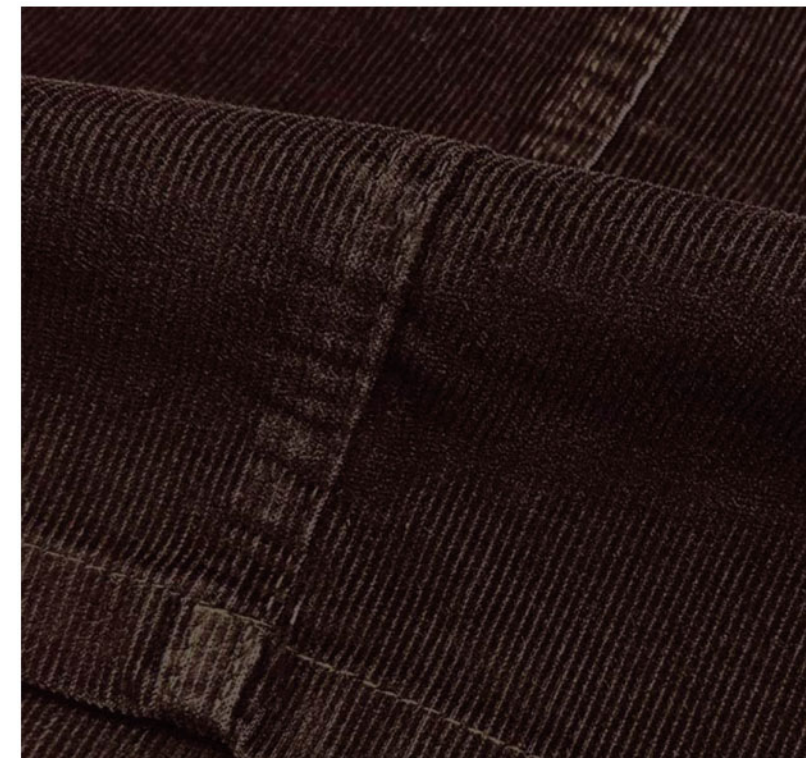
ST372A MS RAB



ST080B RAB

SUBVERTING EXPECTATIONS

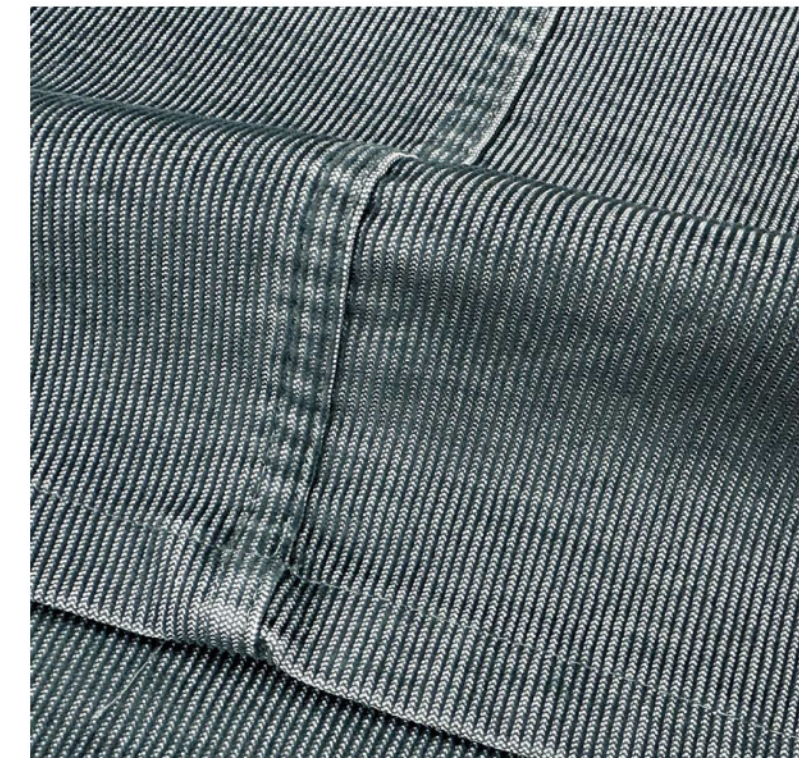
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16S12



08C19



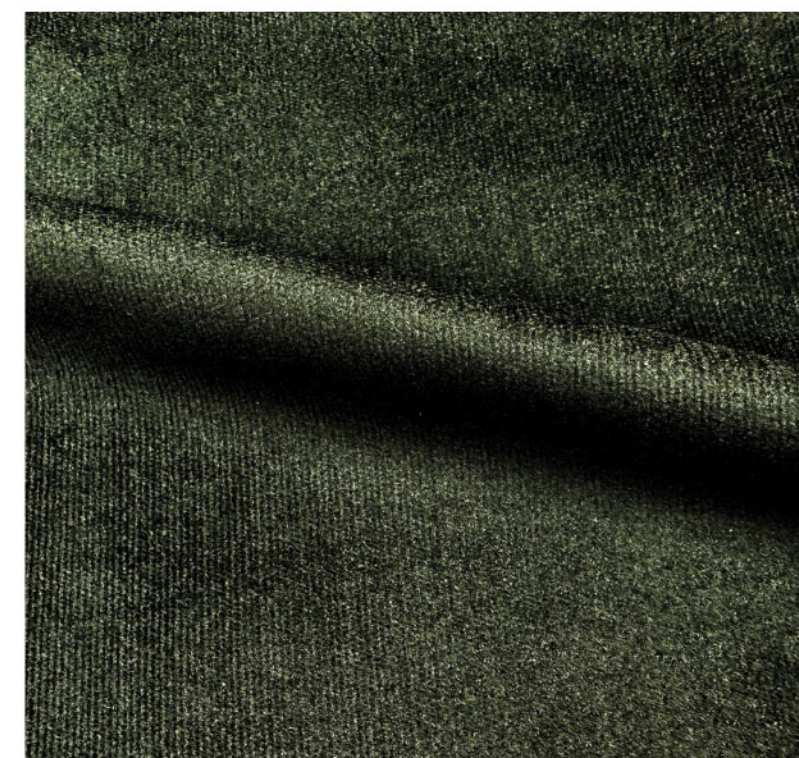
15TS04 SD



16TS16 DD



08T12 DD



21TS06A RAB DD



12T04(RC) DD



14T12

SUBVERTING EXPECTATIONS

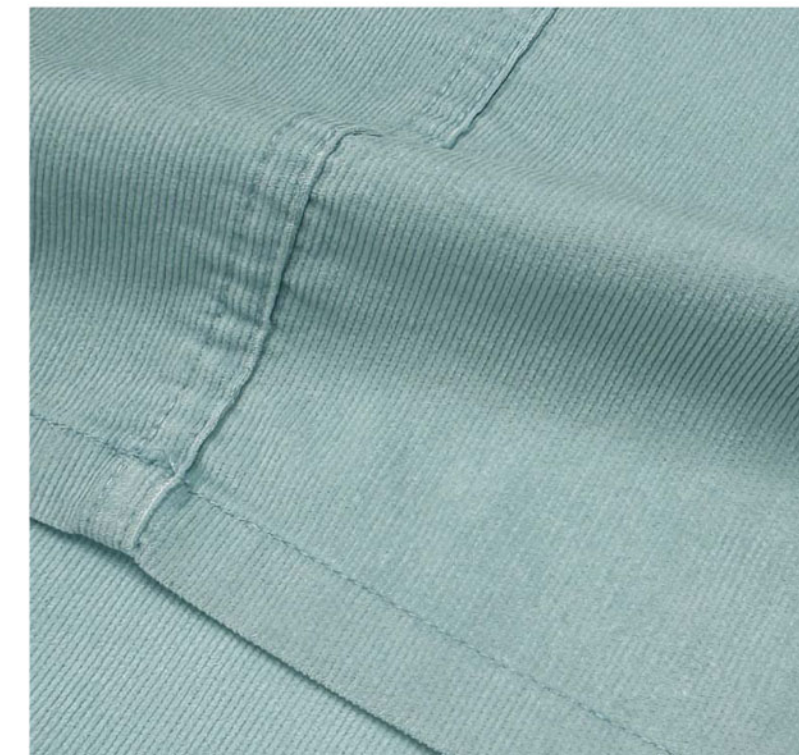
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28S02



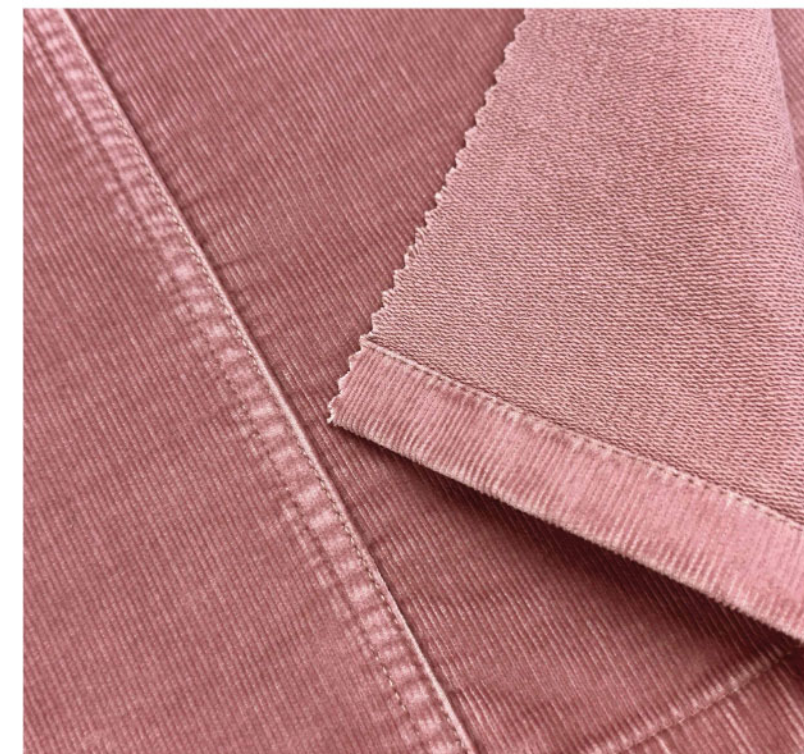
CK199S



18C01



25TS02 SD



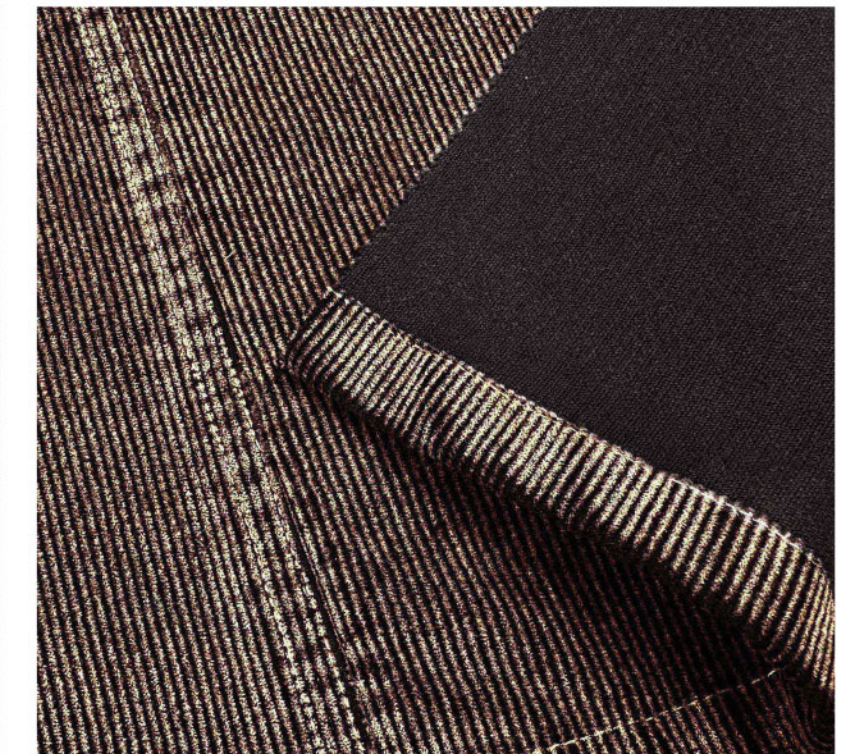
18S11



CK211S



21C11



2949-14C01 DCP

SUBVERTING EXPECTATIONS

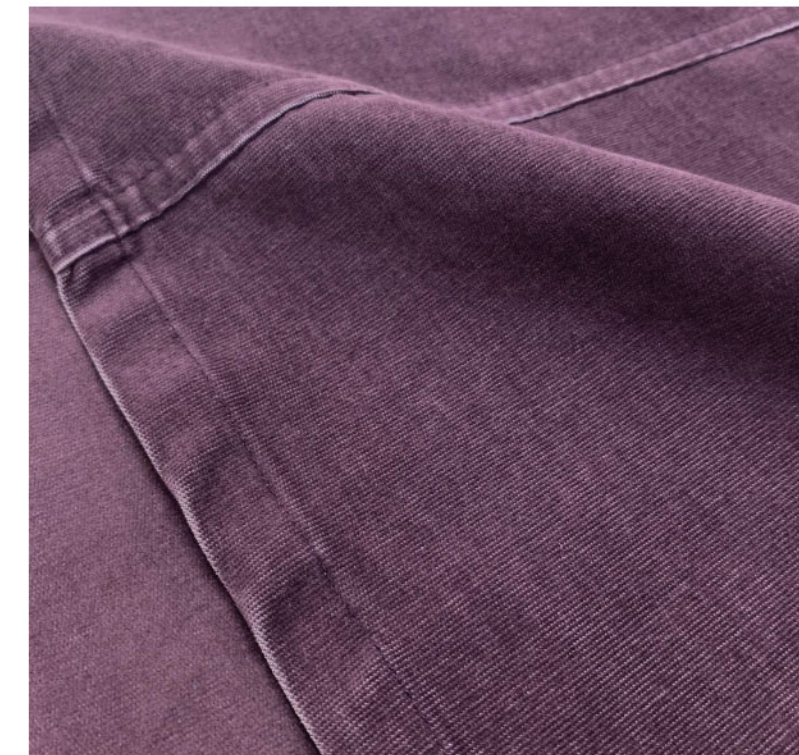
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15TS01(OR)DD



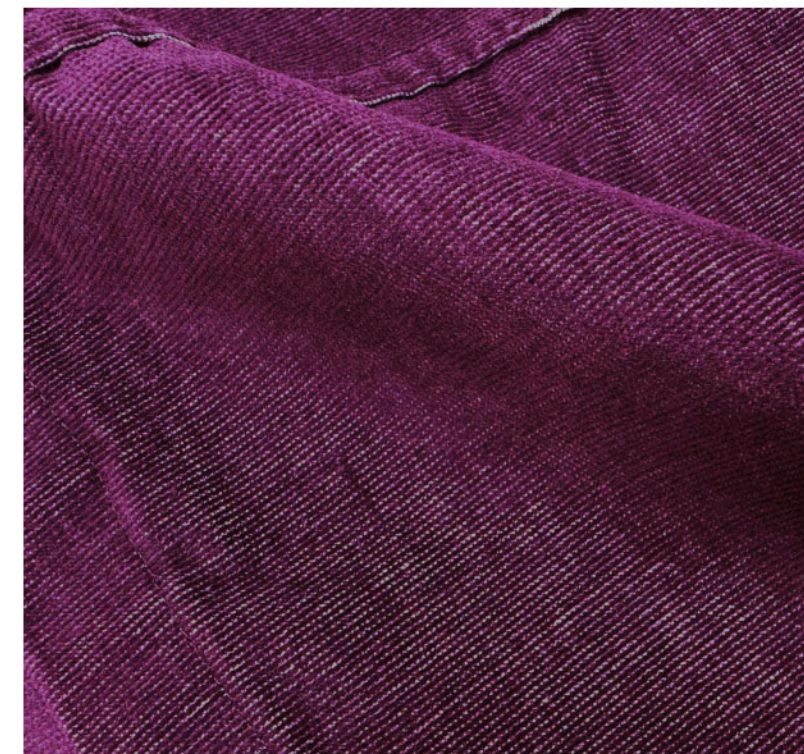
21S01



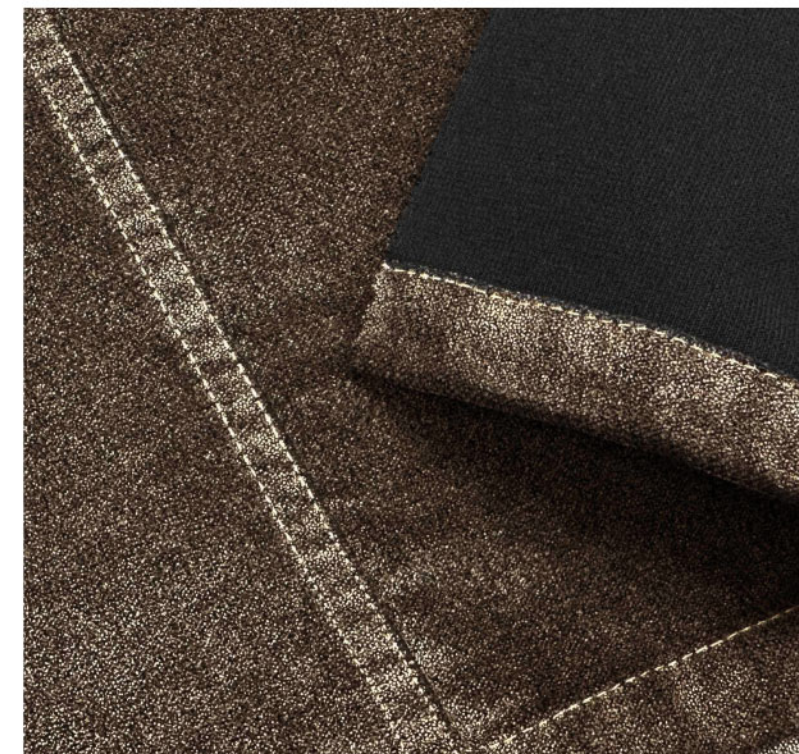
28TS01 DD



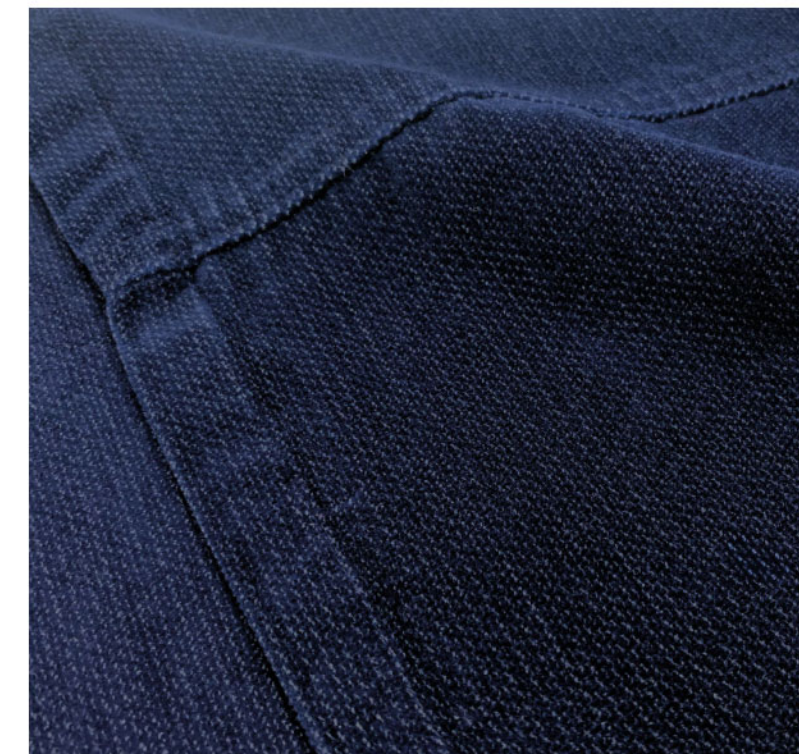
2949-21S01 DCP



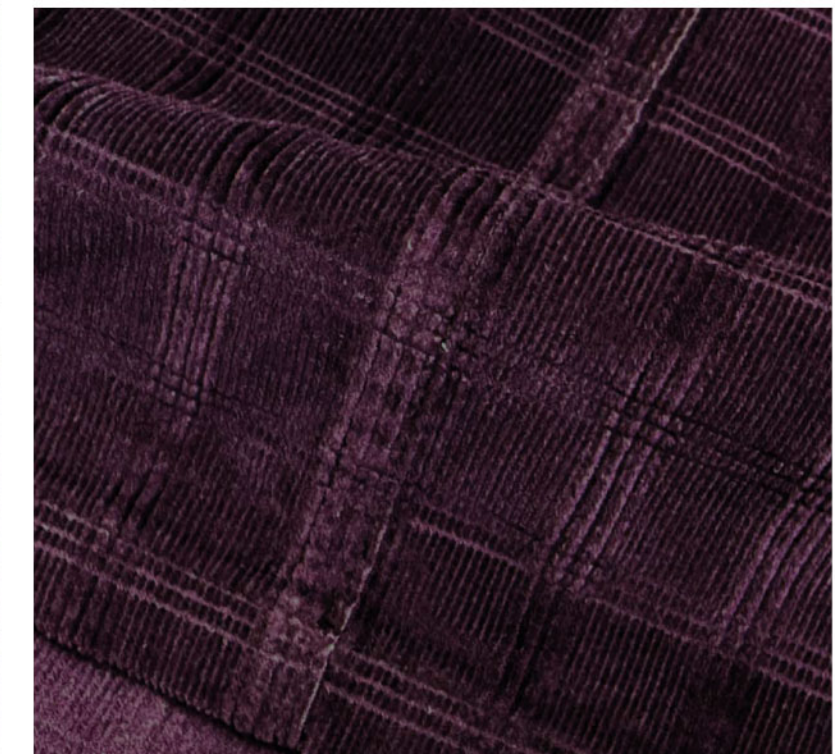
22TS01 SD



2949 CK134S DCP



CK188TS SD



CK040

SUBVERTING EXPECTATIONS

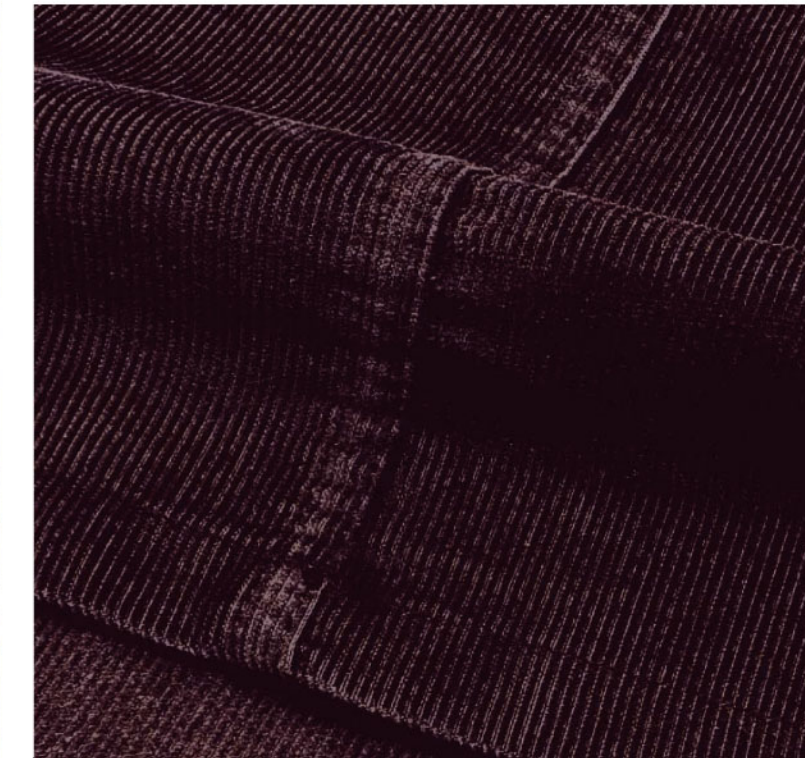
FW 2 6 2 7



CK134S



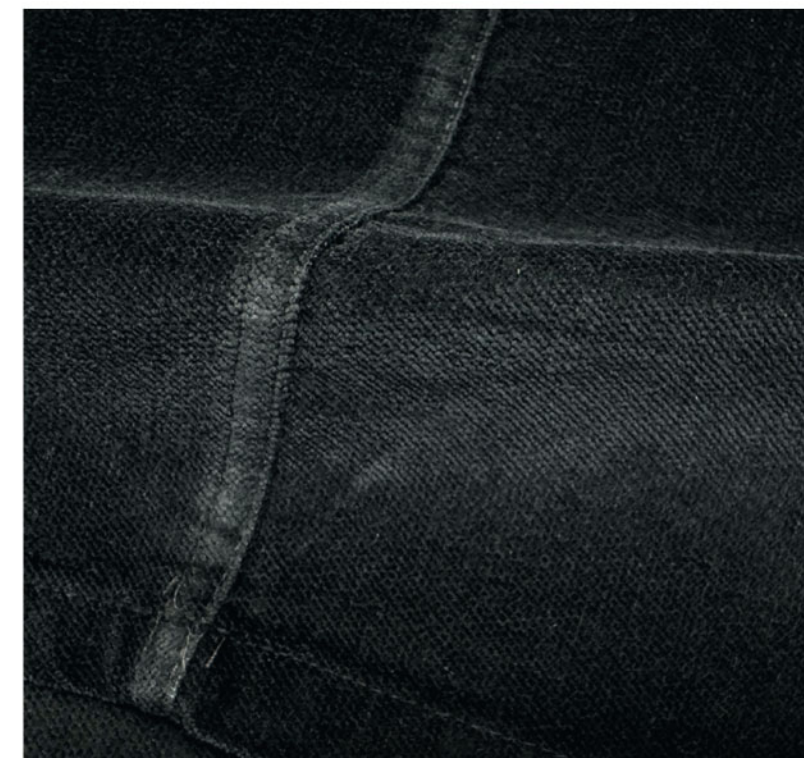
14T12



16T03 DD



OS/Y-0380



CK108



OS/Y-0379



26S01.YD (W1068A)



CK198.YD (W1078A)

Website : www.laitak-newcollection.com

 **LAITAK**

FW 26 27 MEN & WOMEN



CHILD



OF THE



NORM



COLOUR BROAD
FW 26 27 MEN & WOMEN

19-1934 TCX
18-1657 TCX
19-1220 TCX
16-1422 TCX
19-1109 TCX
18-0403 TCX
12-0304 TCX
14-6408 TCX
11-4800 TCX
17-5104 TCX
13-4303 TCX
19-0516 TCX
18-0529 TCX
19-4203 TCX

CHIC OF THE NORM

FW 2 6 2 7



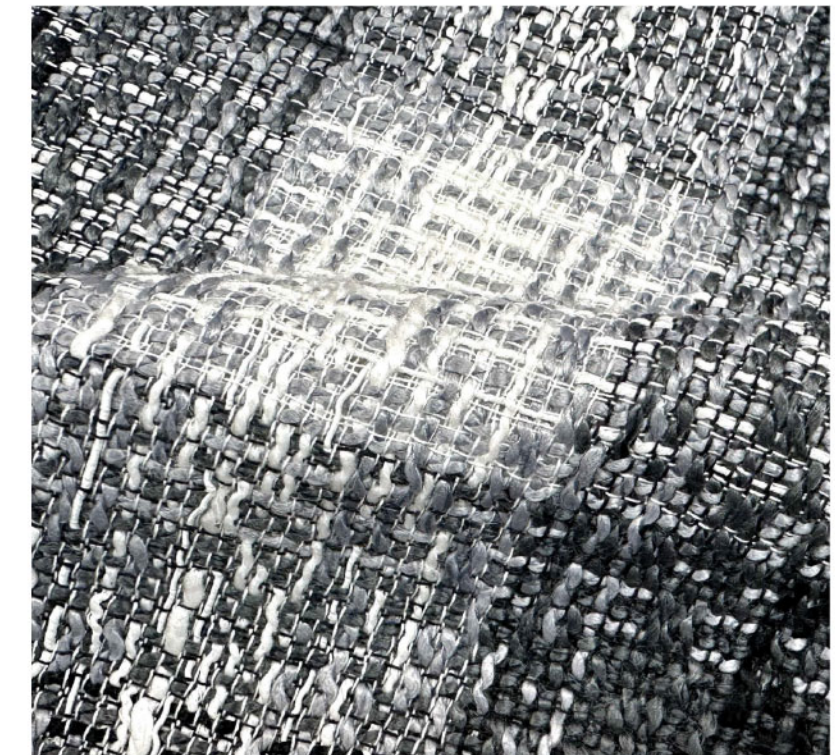
LTNC-Y010



LTNC-Y007



LTNC-Y009



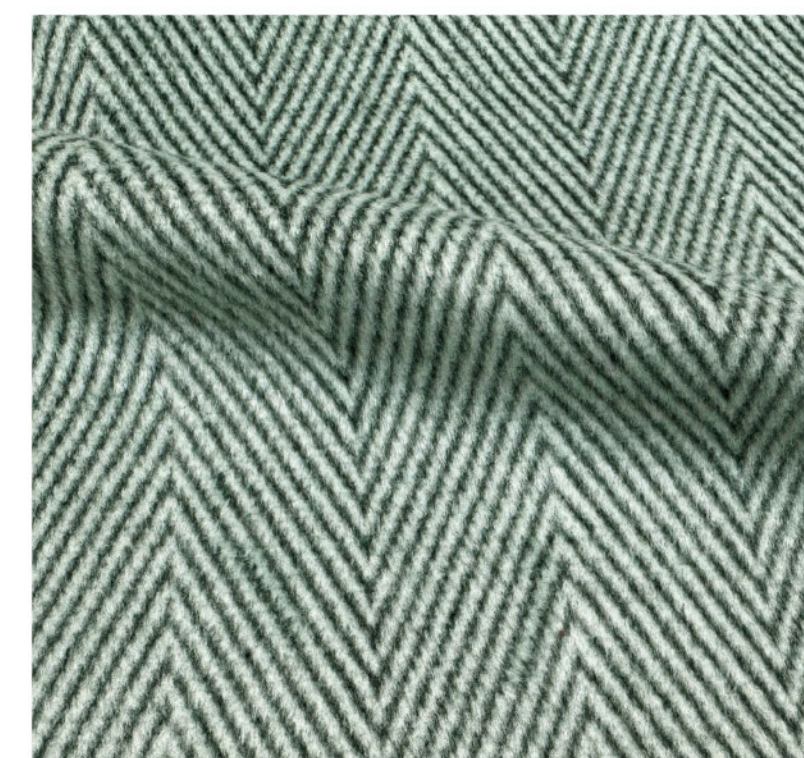
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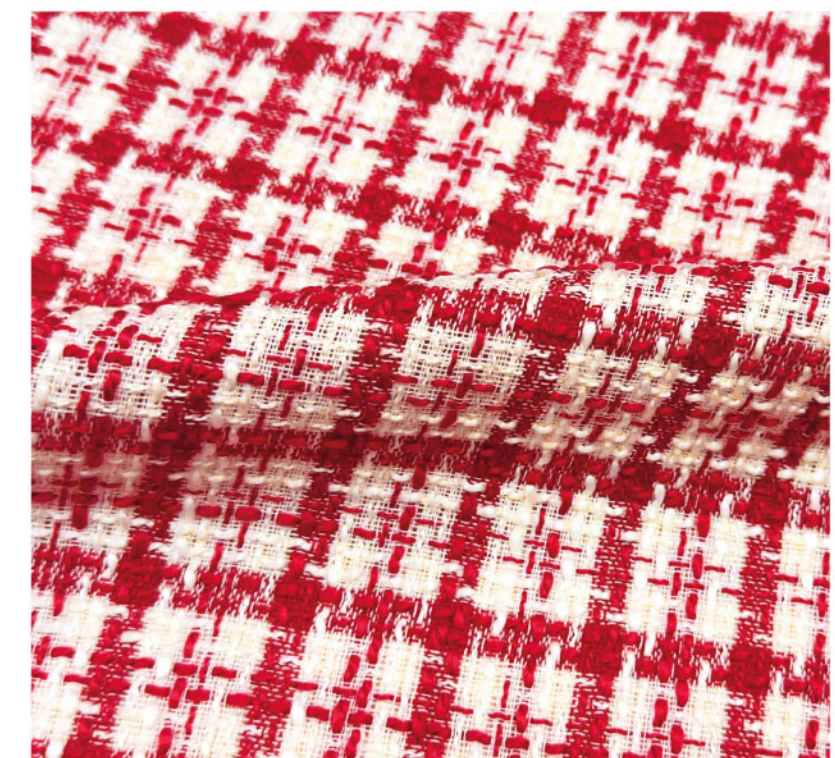
LTNC-Y020



LTNC-PD087



LTNC-Y033



YT3150

CHIC OF THE NORM

FW 26 27



LTNC-Y006 (PINK)



LTNC-Y017



LTNC-PD076



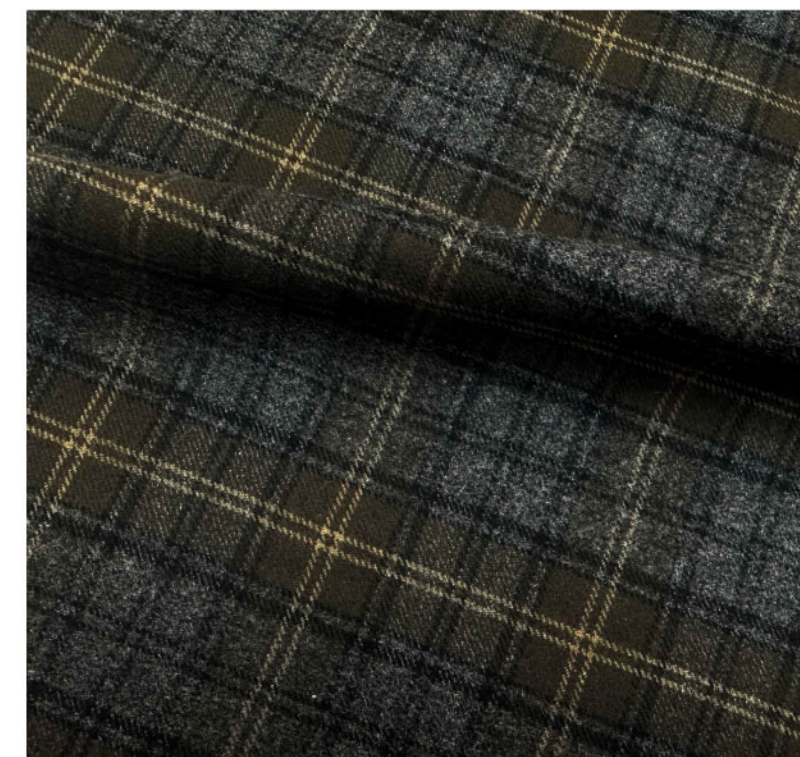
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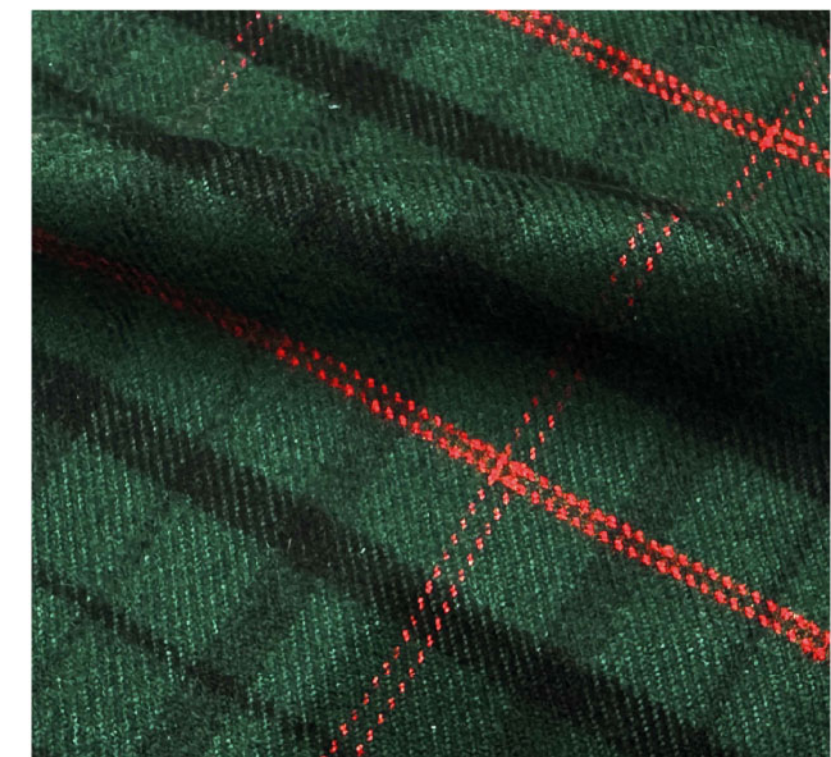
LTNC-Y006 (BLUE)



LTNC-Y022



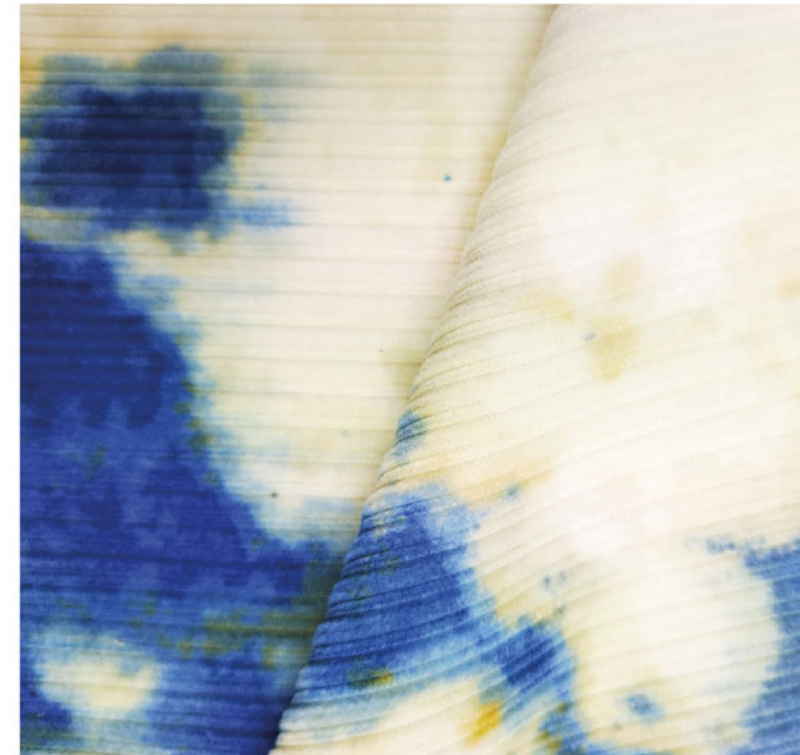
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LTNC-Y013

CHIC OF THE NORM

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LTNC-P001



LTNC-Y024



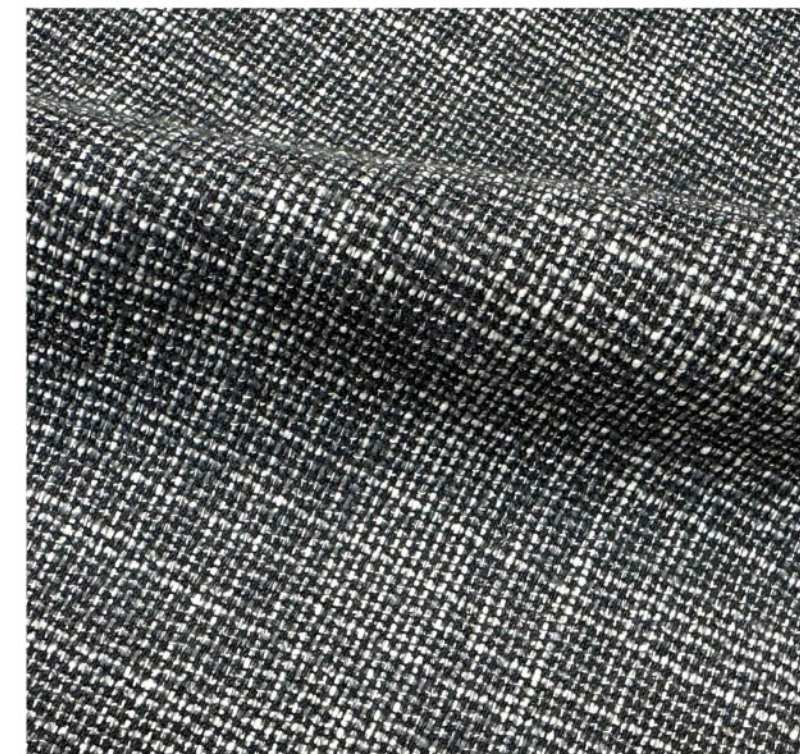
LTNC-Y026



LTNC-PD062



LTNC-Y014



LTNC-Y016



LTNC-Y019



LTNC-Y018

CHIC OF THE NORM

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LTNC-PD080



LTNC-PD081



LTNC-PD059



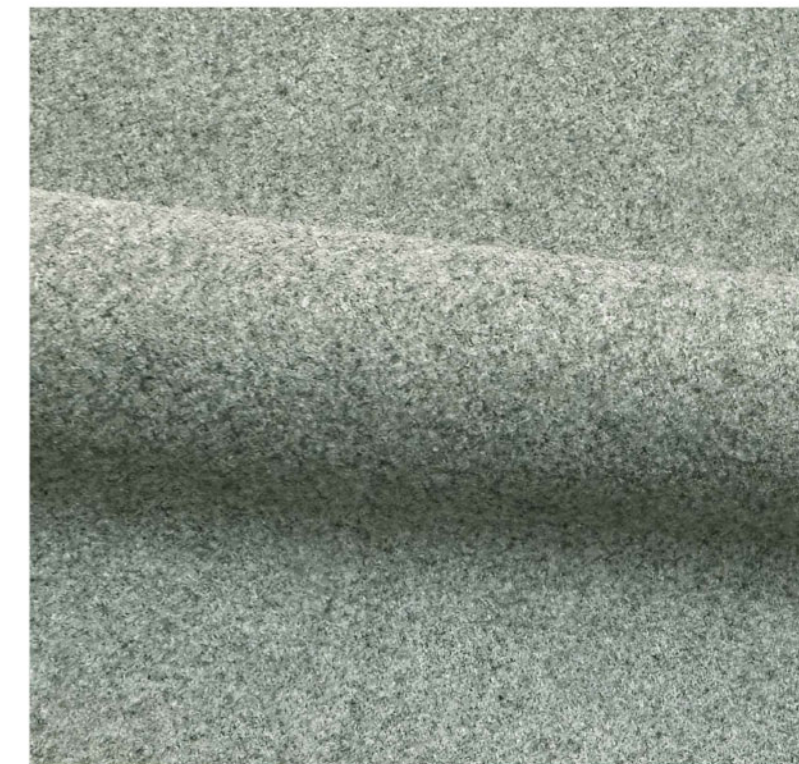
YM3147-RA



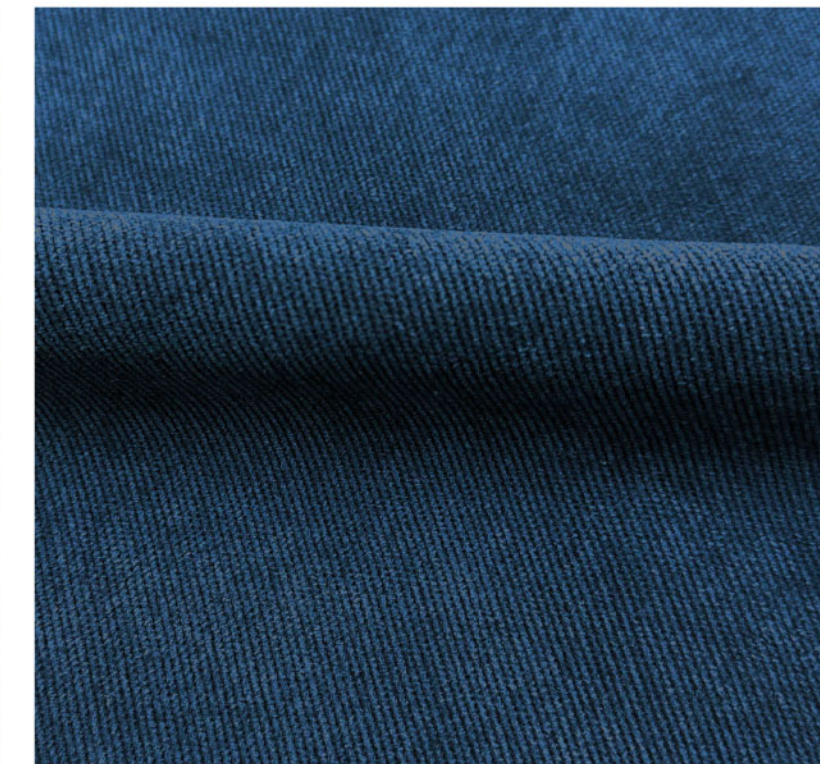
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LTNC-Y012



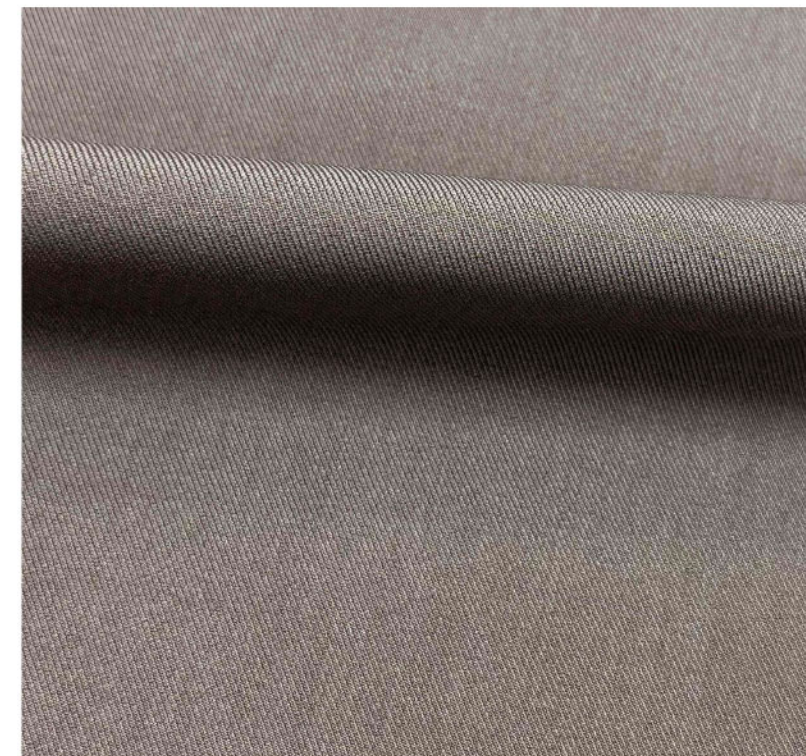
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LTNC-PD079

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LTNC-PD070



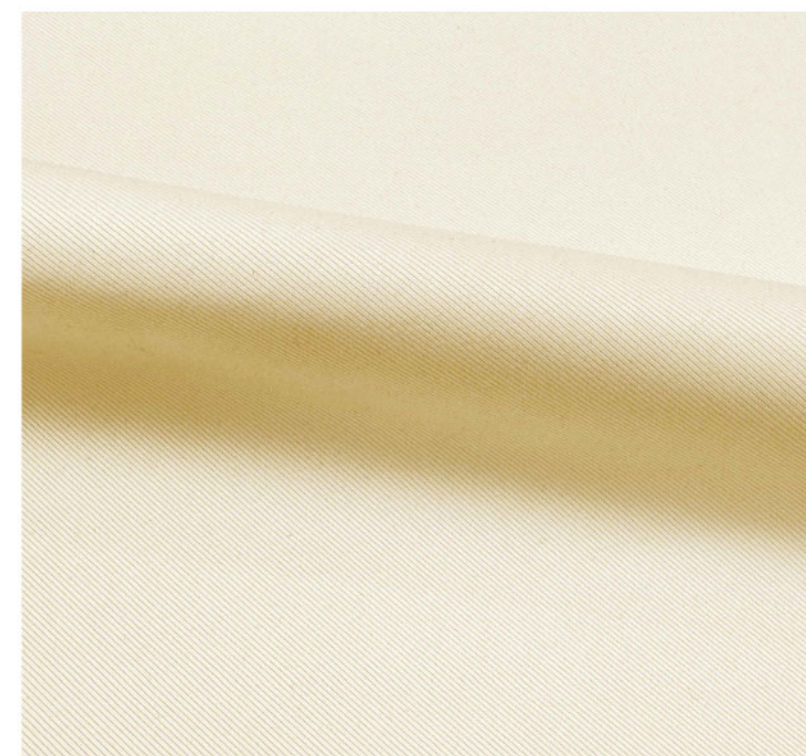
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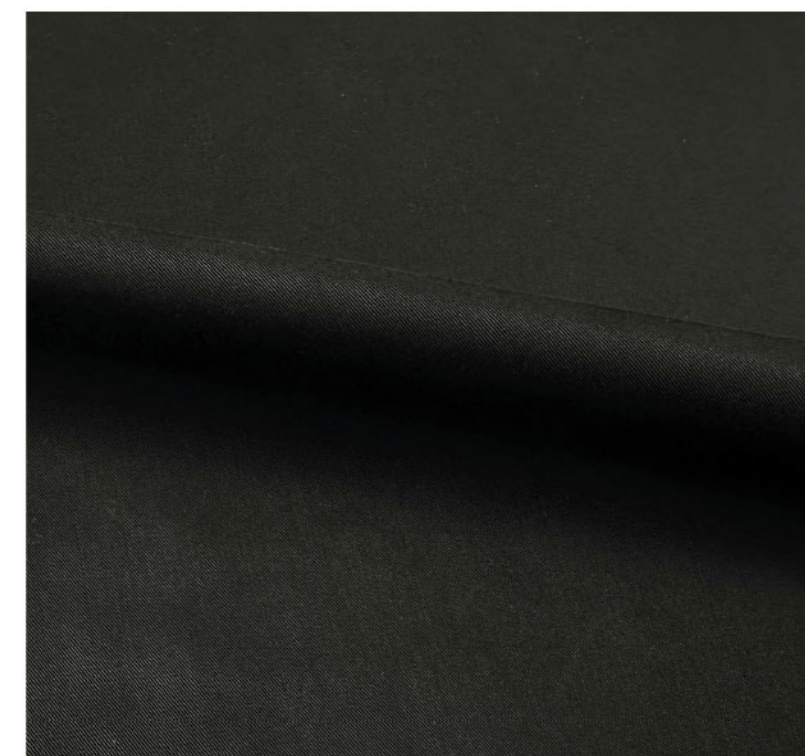
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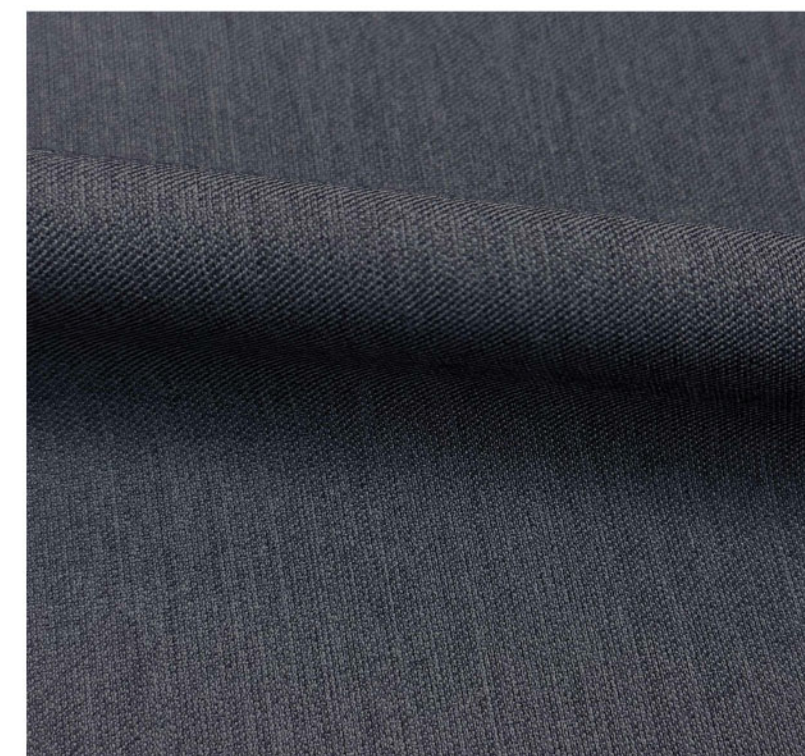
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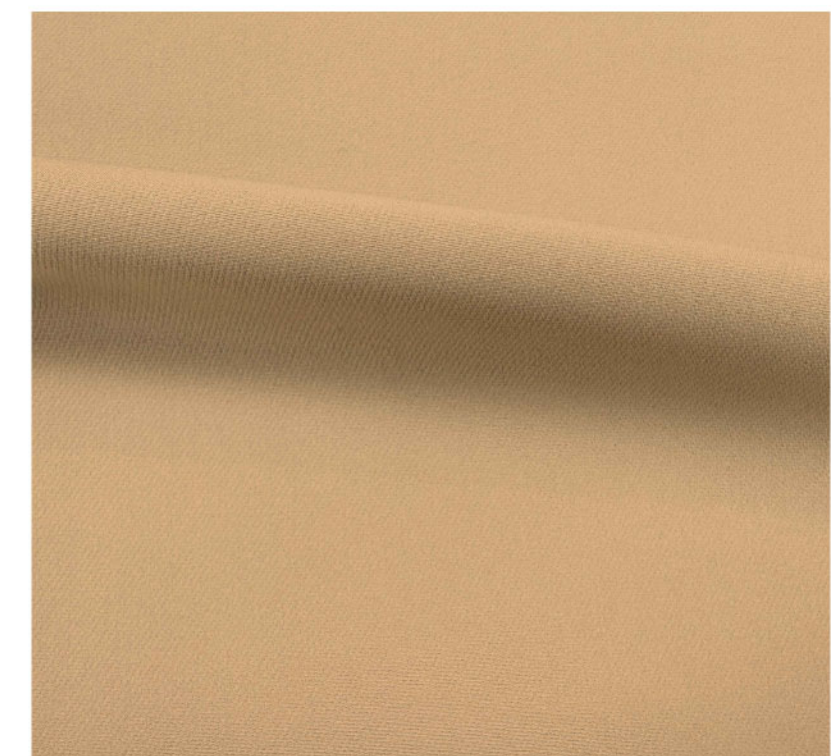
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LTNC-PD078



LTNC-PD067



LTNC-PD068

CHIC OF THE NORM

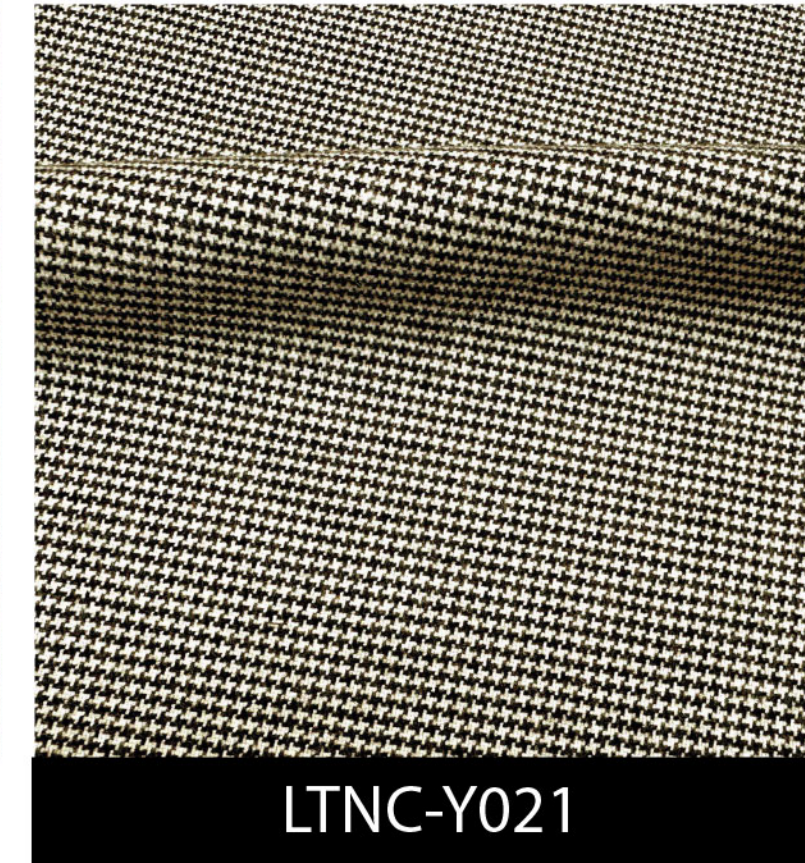
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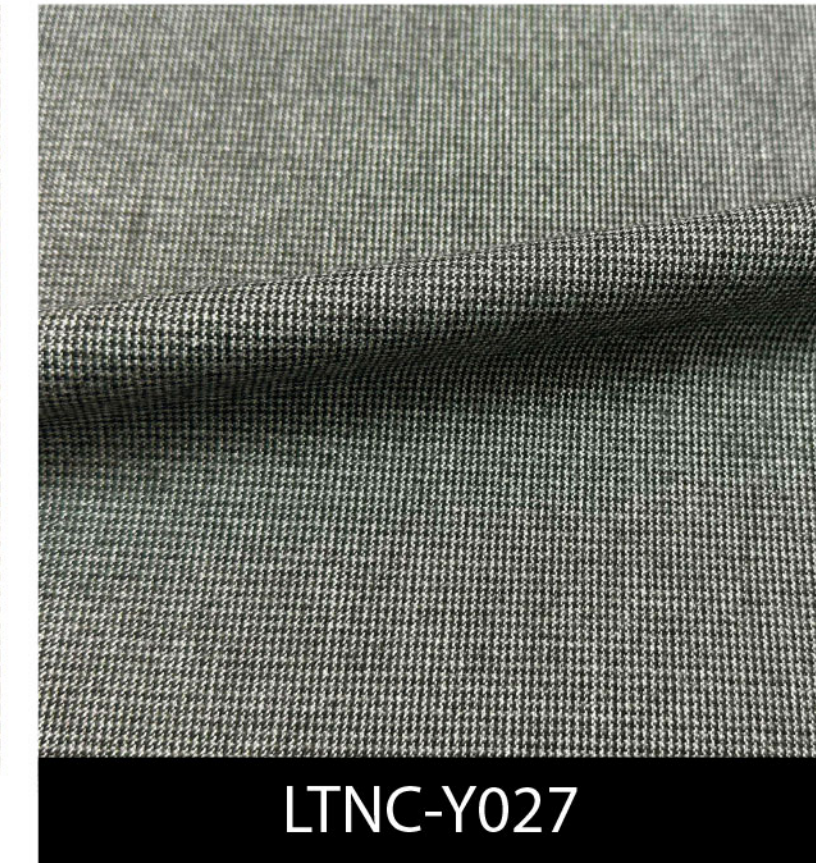
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LTNC-Y030



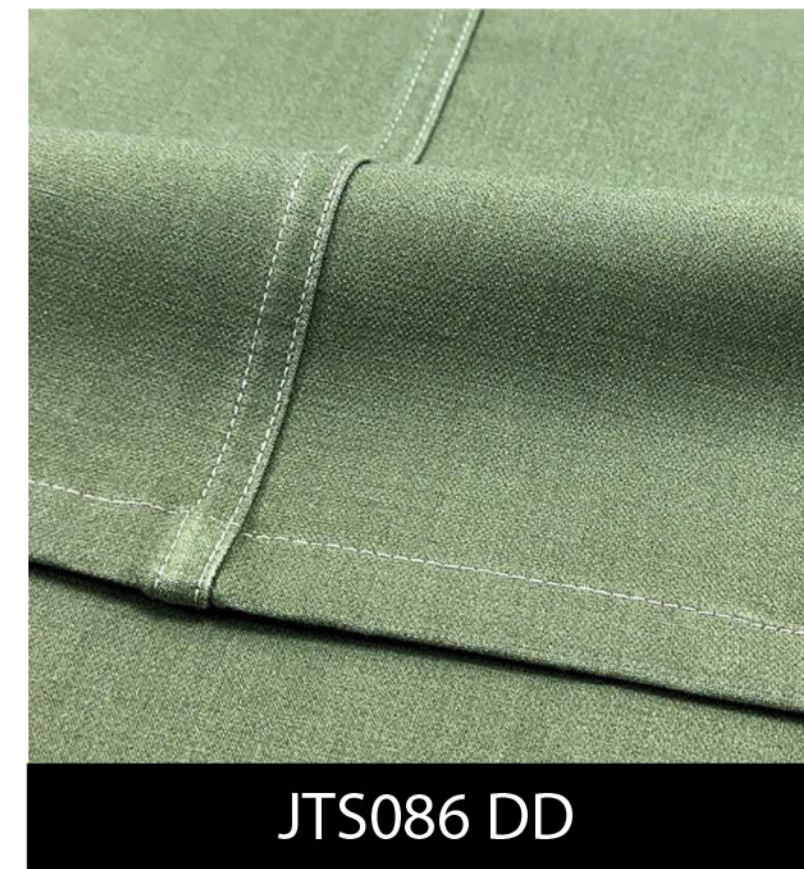
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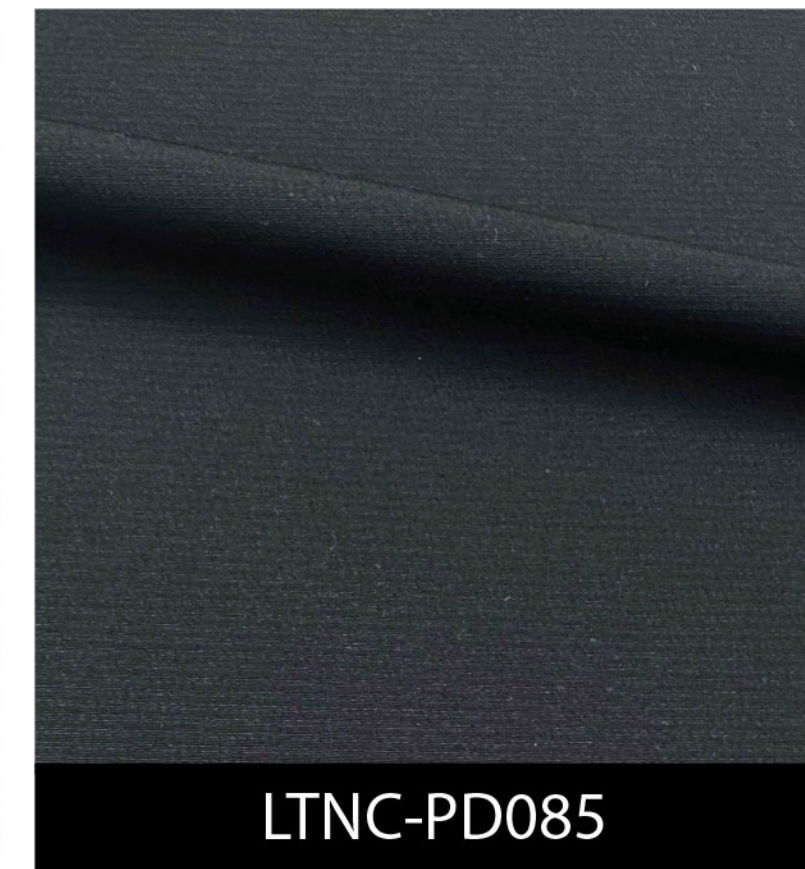
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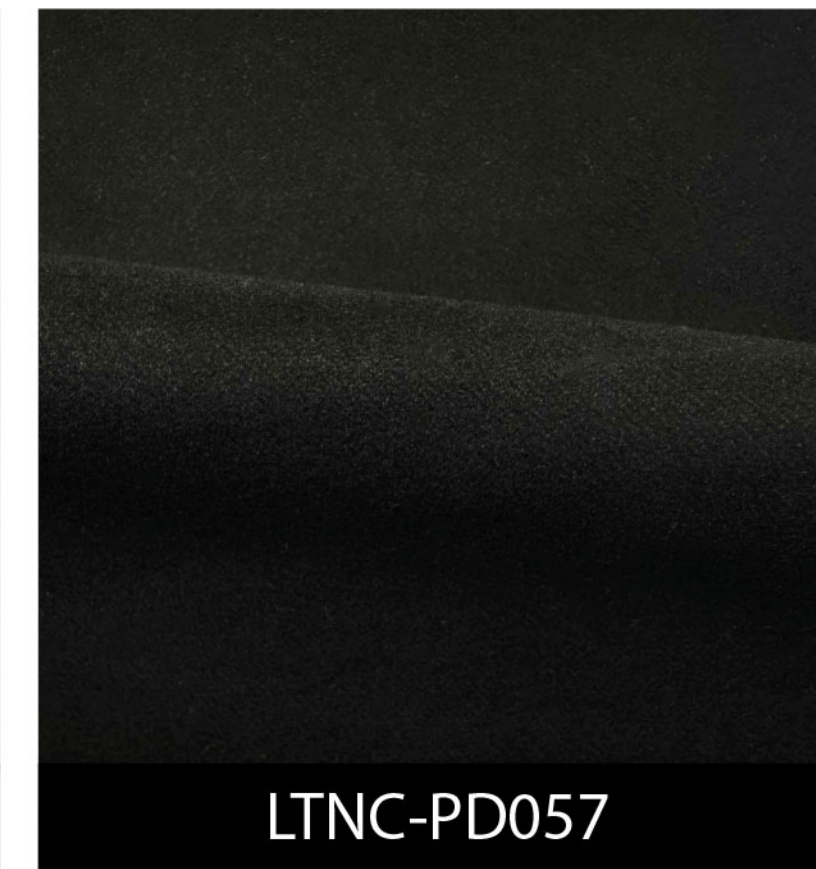
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JTS086 DD



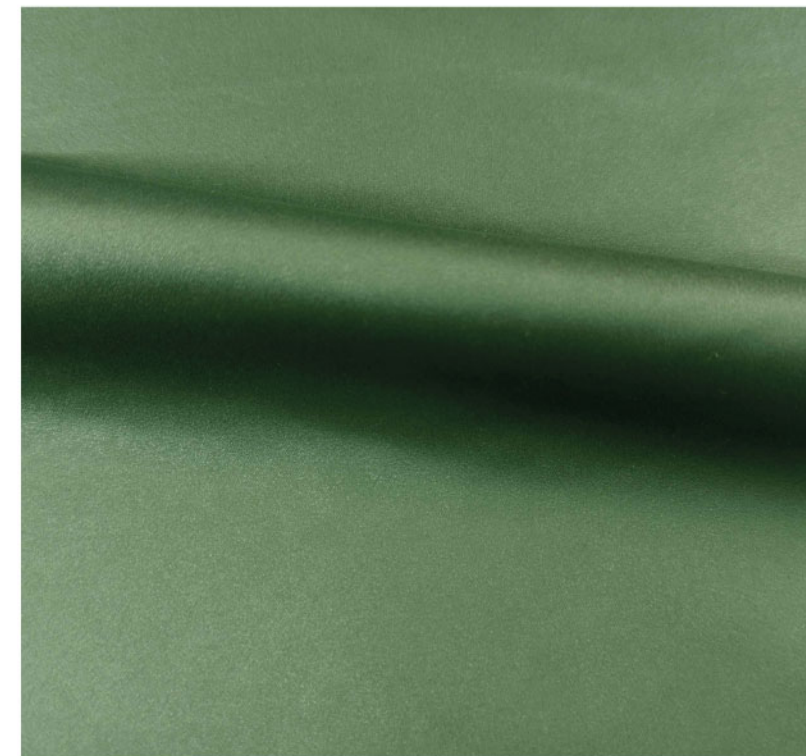
LTNC-PD085



LTNC-PD057

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LTNC-PD084



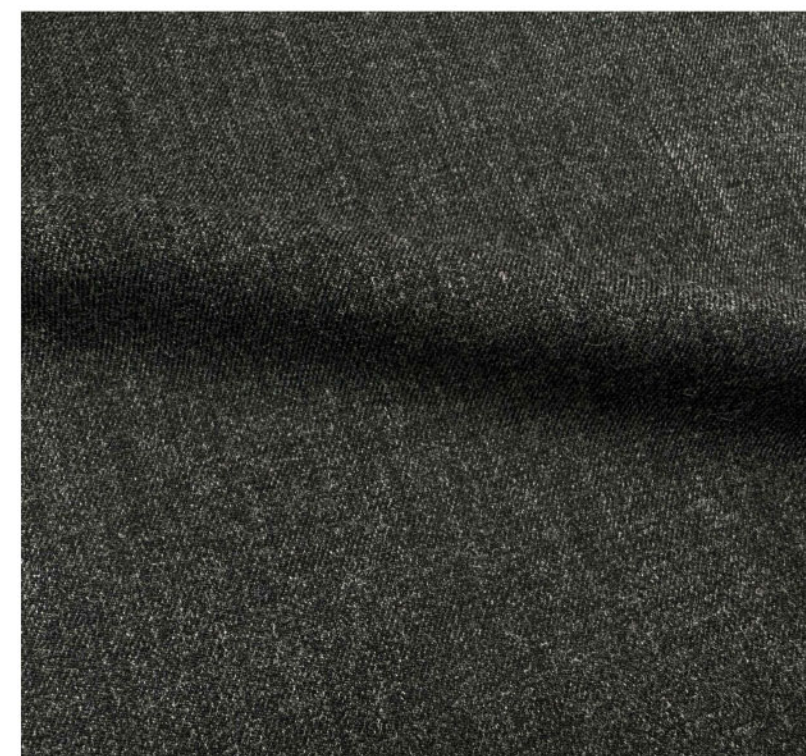
JTS286 DD



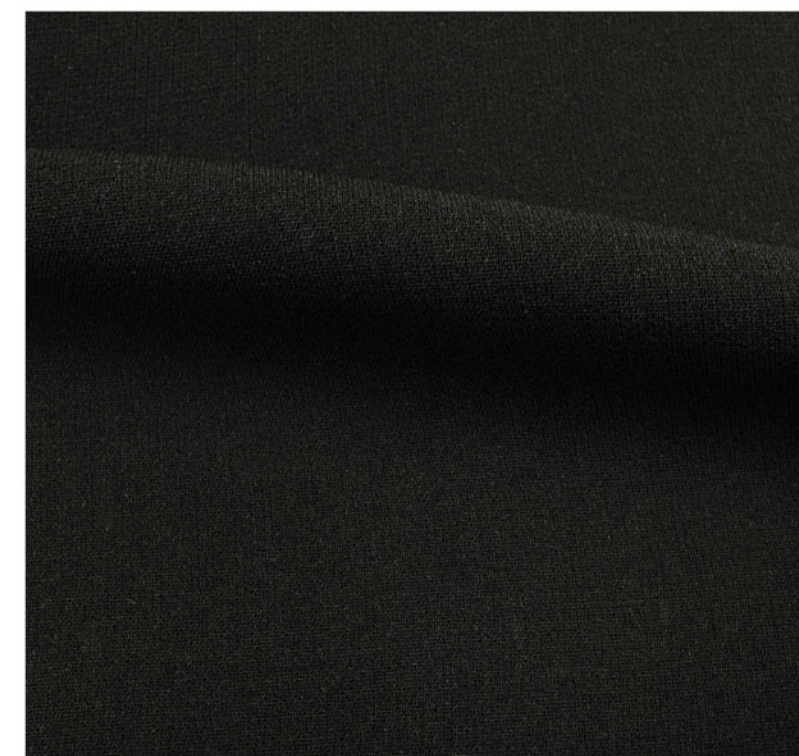
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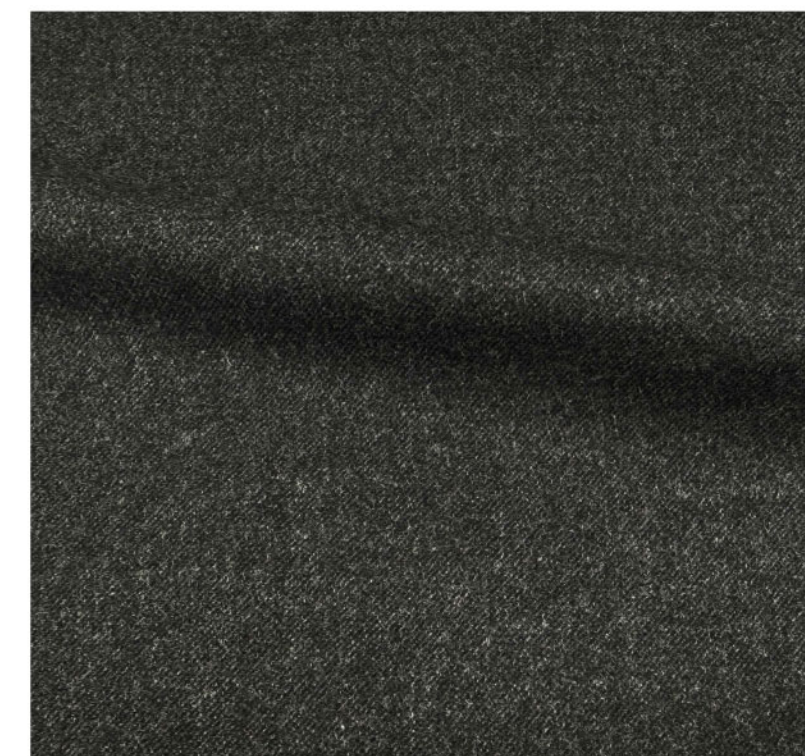
LTNC-PD025



LTNC-PD061



LTNC-PD074



LTNC-Y028



LTNC-PD071

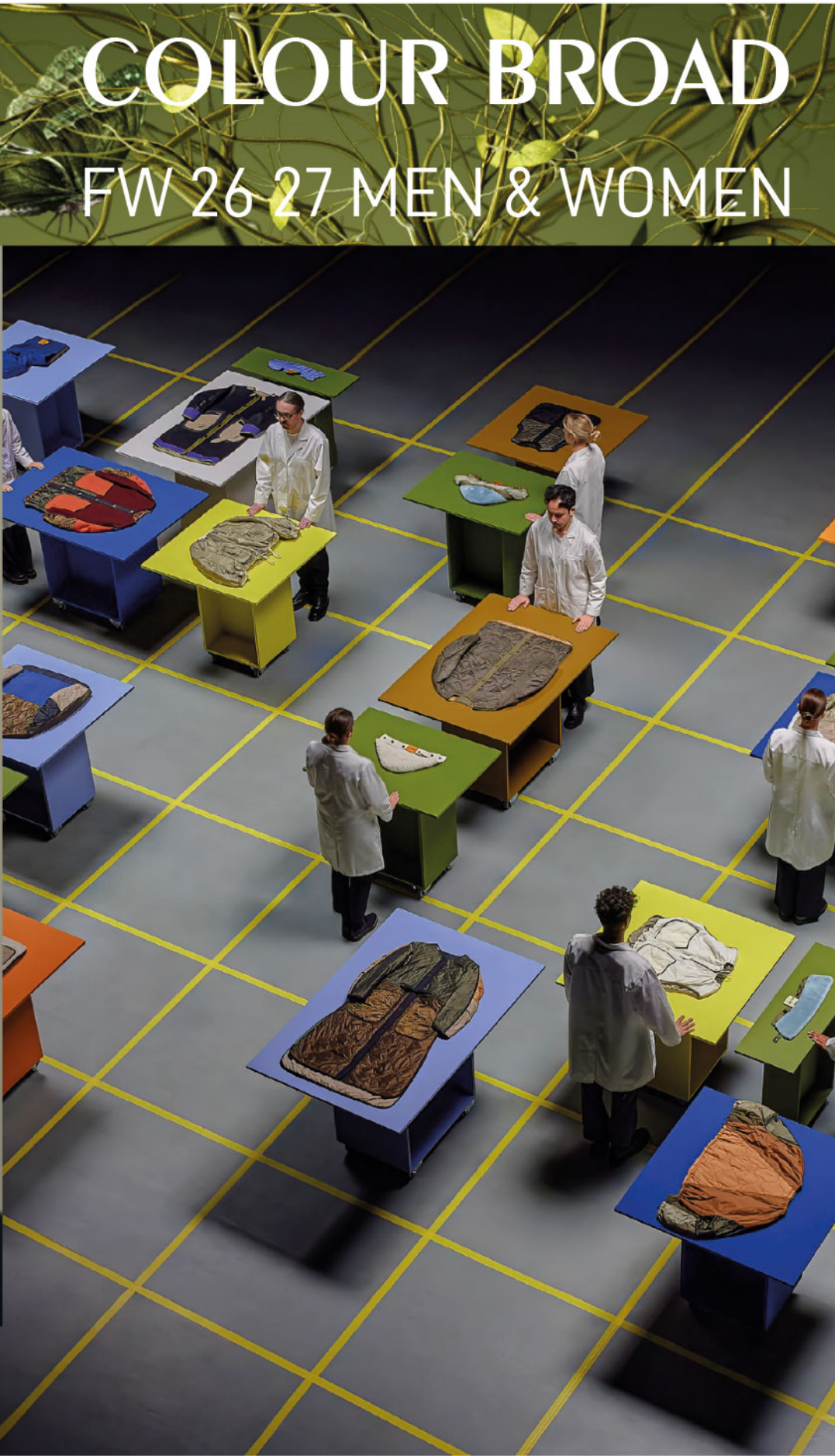
FW 26 27 MEN & WOMEN



ARTFUL CRAFT

MINOR DETA

SHIBLI



COLOUR BROAD
FW 26 27 MEN & WOMEN

19-1620 TCX
18-1555 TCX
15-0954 TCX
16-0726 TCX
12-0806TCX
13-0540 TCX
14-6007 TCX
17-5736 TCX
17-4018 TCX
15-3716 TCX
19-3536 TCX
19-1718 TCX

ARTFUL CRAFT

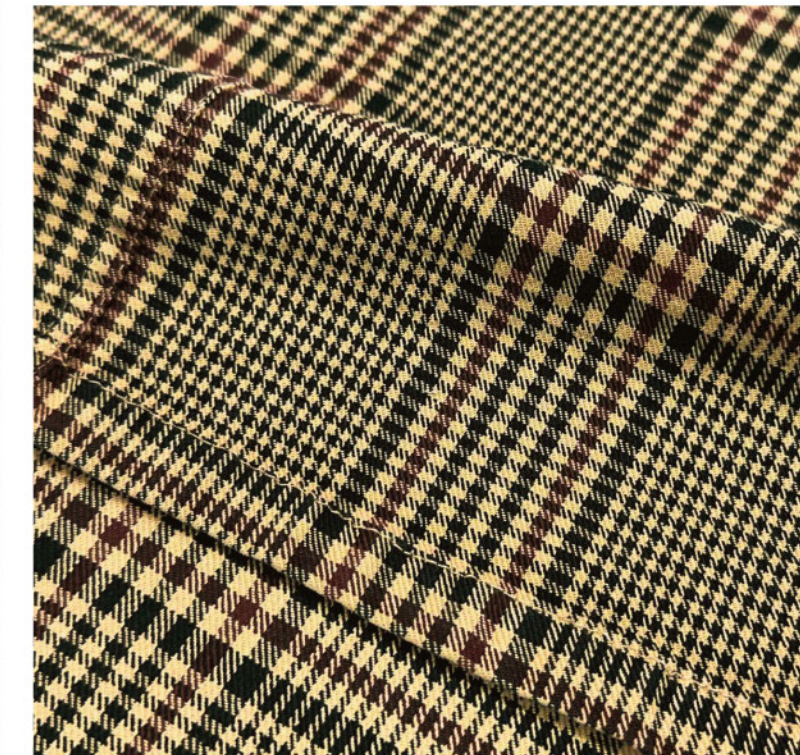
FW 2627



16C02 YD



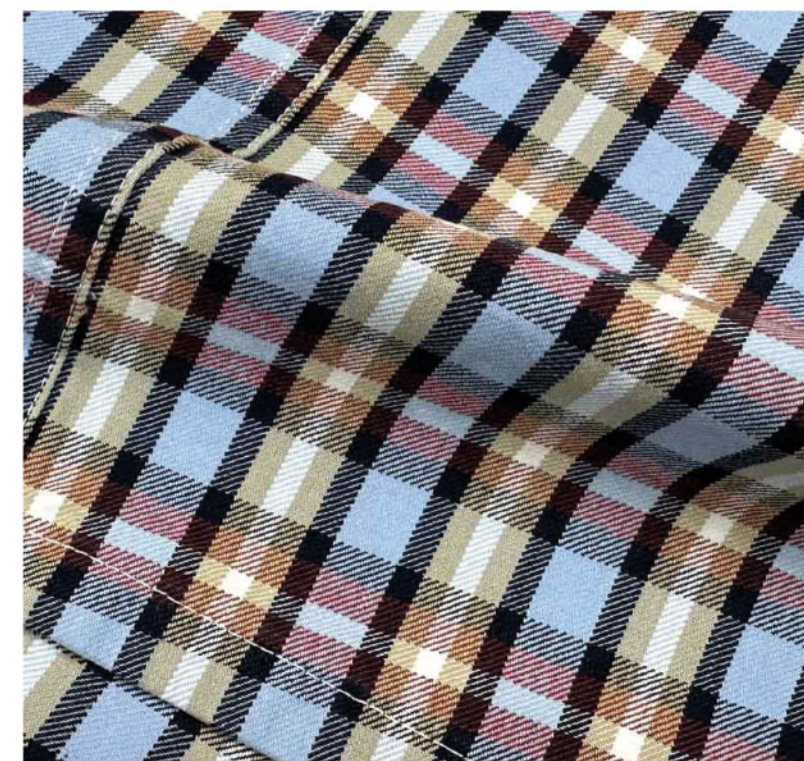
Y1273 MSD (W2162)



YS0421 MS (W2160)



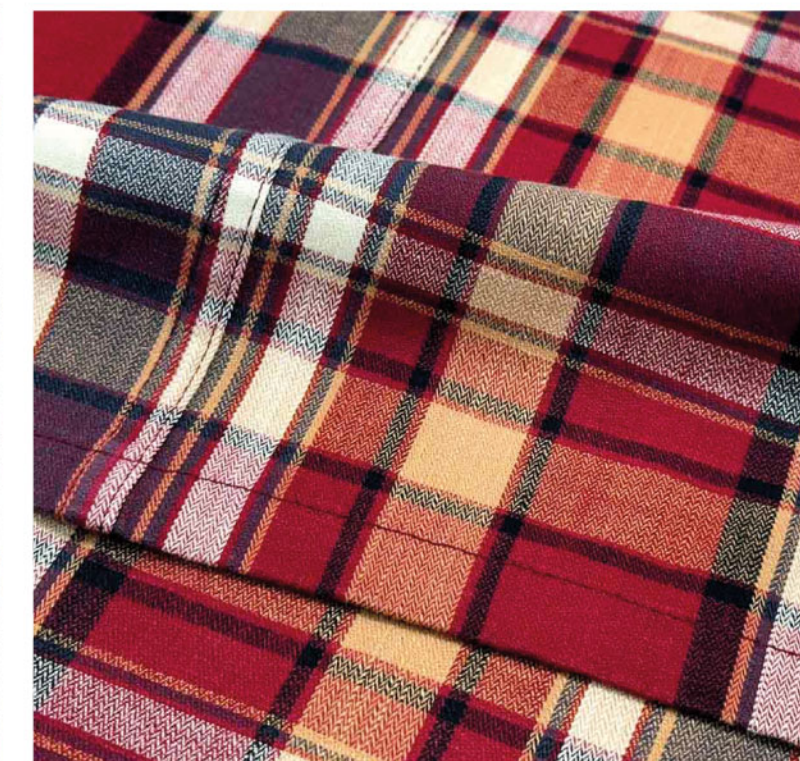
Y0920 RA (W0360)



Y1274A (W2164)



Y0672 (W2198)



YM0258 (W1395A)



Y1270A RAD (W2173)

ARTFUL CRAFT

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YS0423 (W2178B)



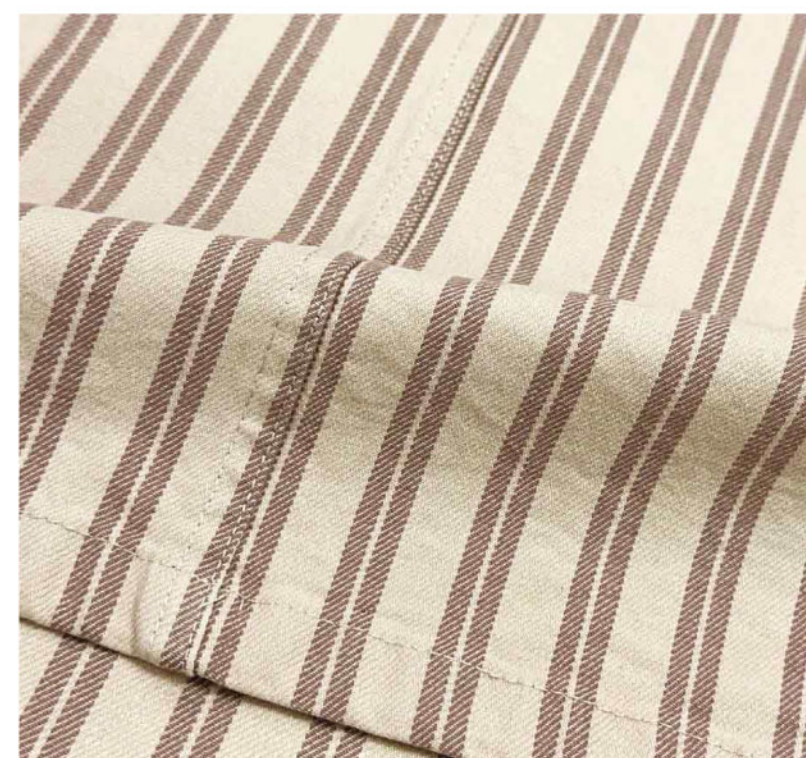
Y1270A (W2171B)



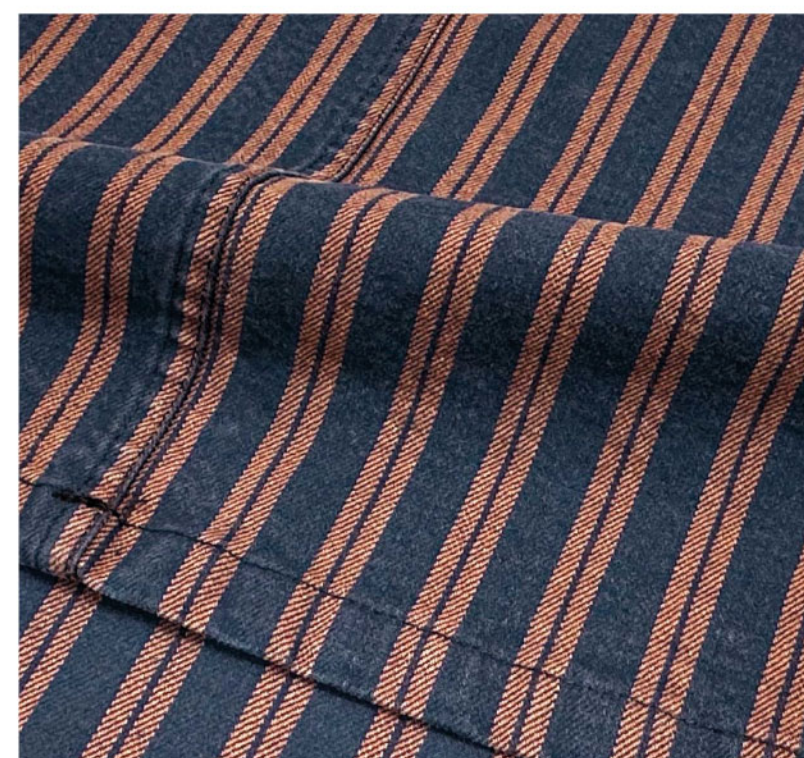
YS0405 (W2050A)



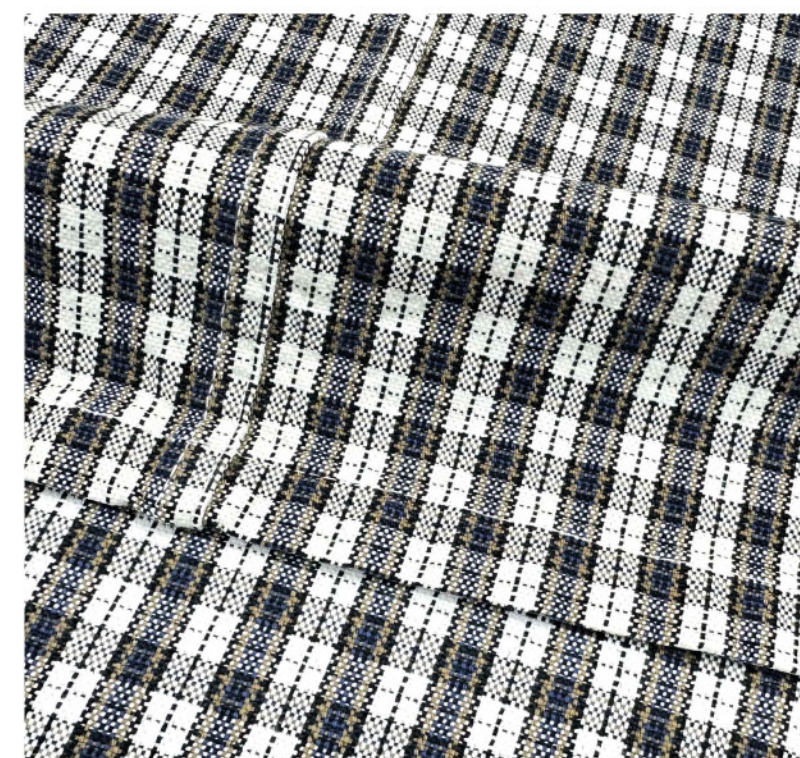
YM0153 RAD (W0477A)



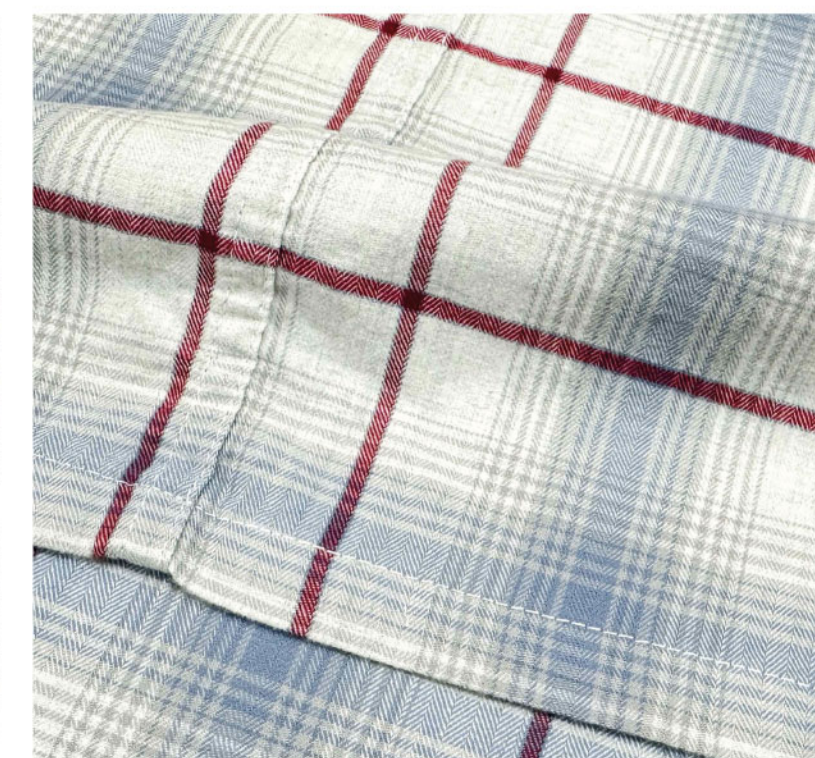
YS0421R MS (W2166A)



YS0421R MS (W2166B)



Y1214 MS (W2115)



Y1272 MS (W2153)

ARTFUL CRAFT

FW 2627



OS/Y-0377



YS0390 (W1780N)



YS0424 (W2189)



YT0201 (W2191)



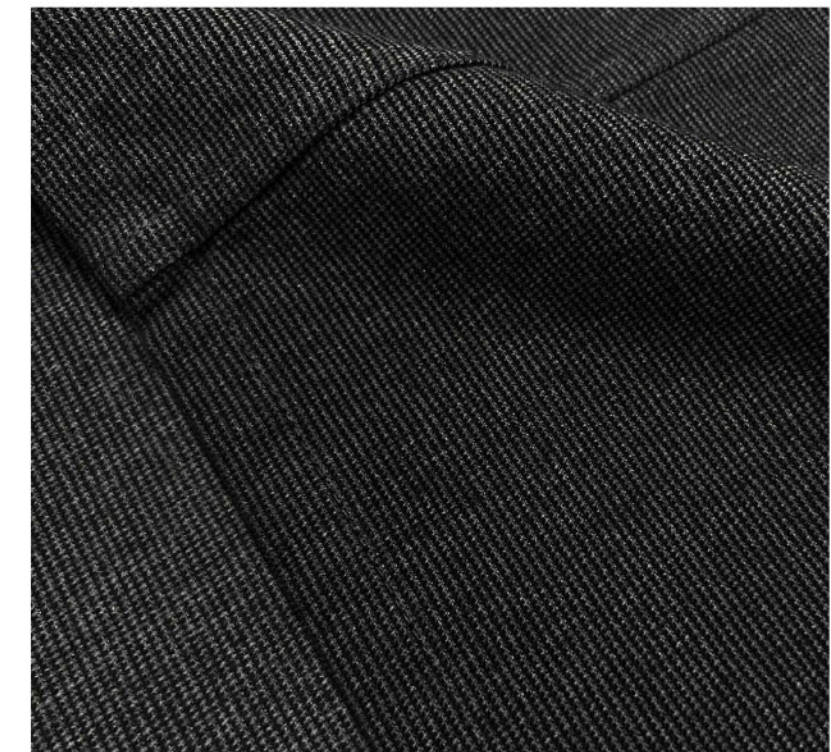
YS0425 RAD (W2192)



YS0304 RAD (W0873)



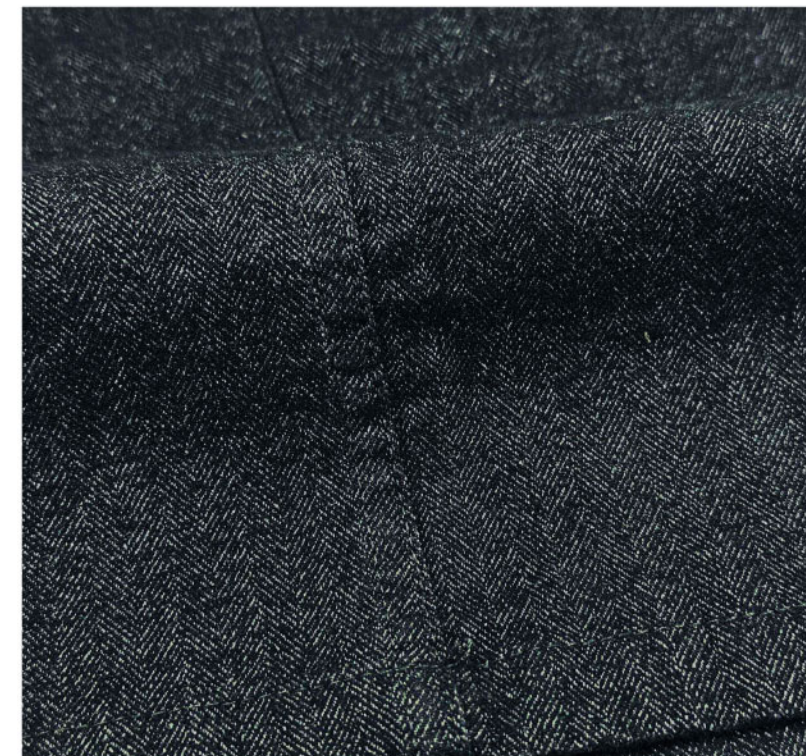
YS0414 RAD (W2104)



YT0097 MS (W0274)

ARTFUL CRAFT

FW 26 27



YS0414-RAD-W2105



OS/Y-0382



OS/Y-0381



OS/Y-0354



YM0198 RAD (W0800A)



OS/Y-0378



OS/Y-0371



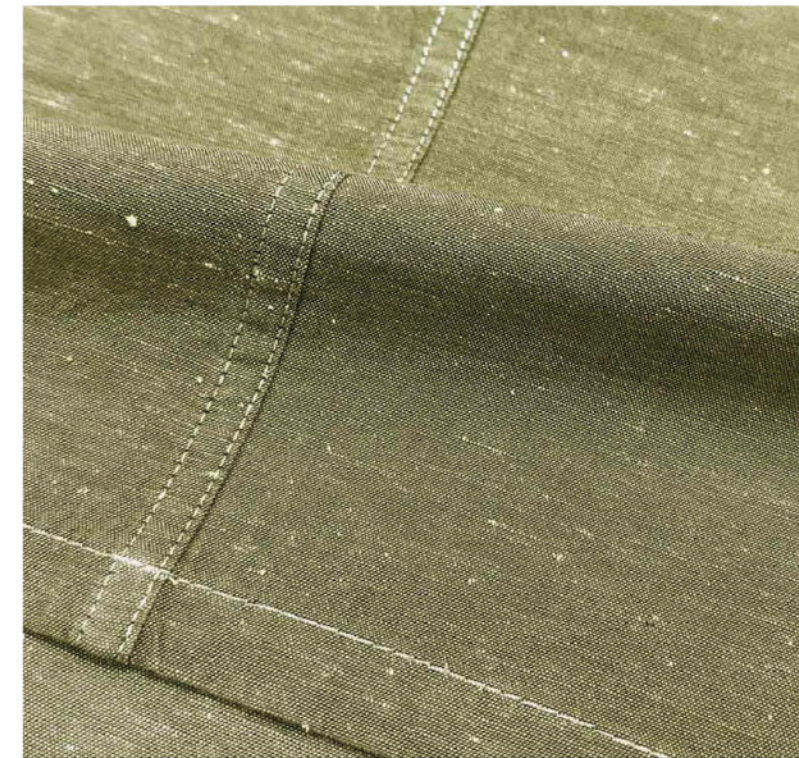
OS/Y-0373

ARTFUL CRAFT

FW 2627



DS1094 (W2157)



Y1269 (W2195)



Y1016A RAD (W0698B)



YM0200A (W1024)



Y1271 MS (W0666)



Y1270A RAD (W2149B)



YS0302 MS RAB (W0749)



YS0363C (W1742C)

ARTFUL CRAFT



FW 2 6 2 7



Y1016A RAD (W0698A)



YS0258 (W0408)



Y1270 RAD (W2149)



Y1269 (W2147)



YT0174 (W0346)



YS0420 RAD



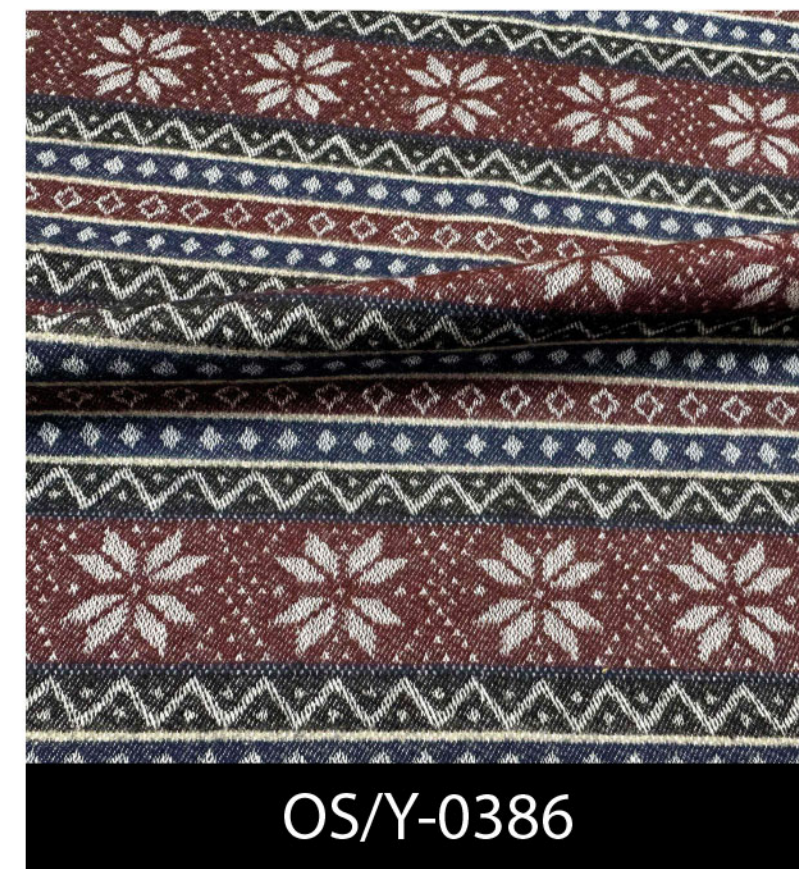
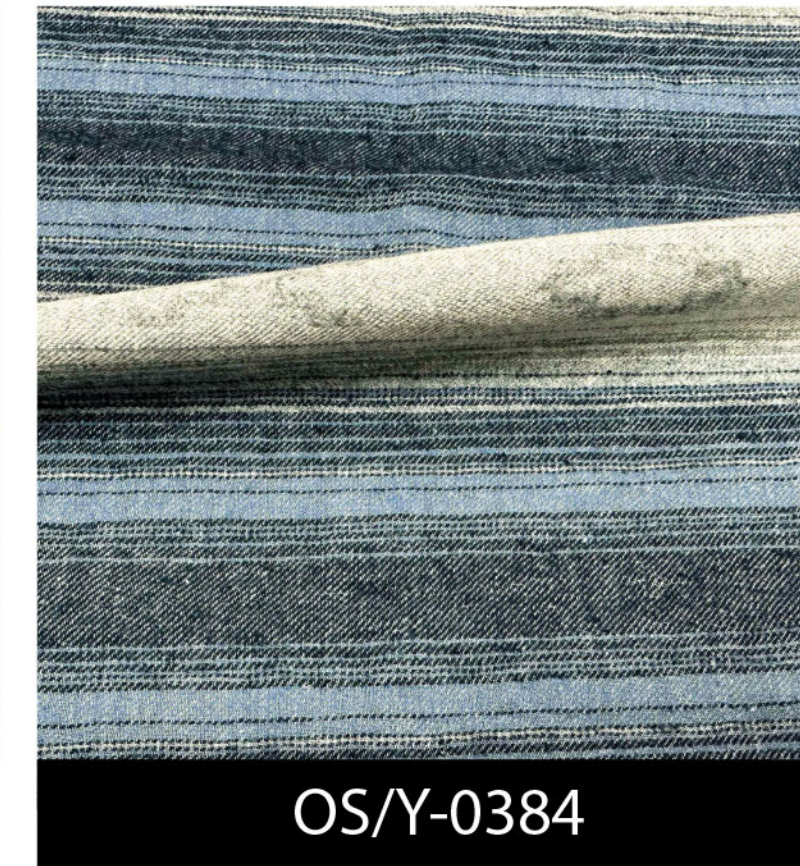
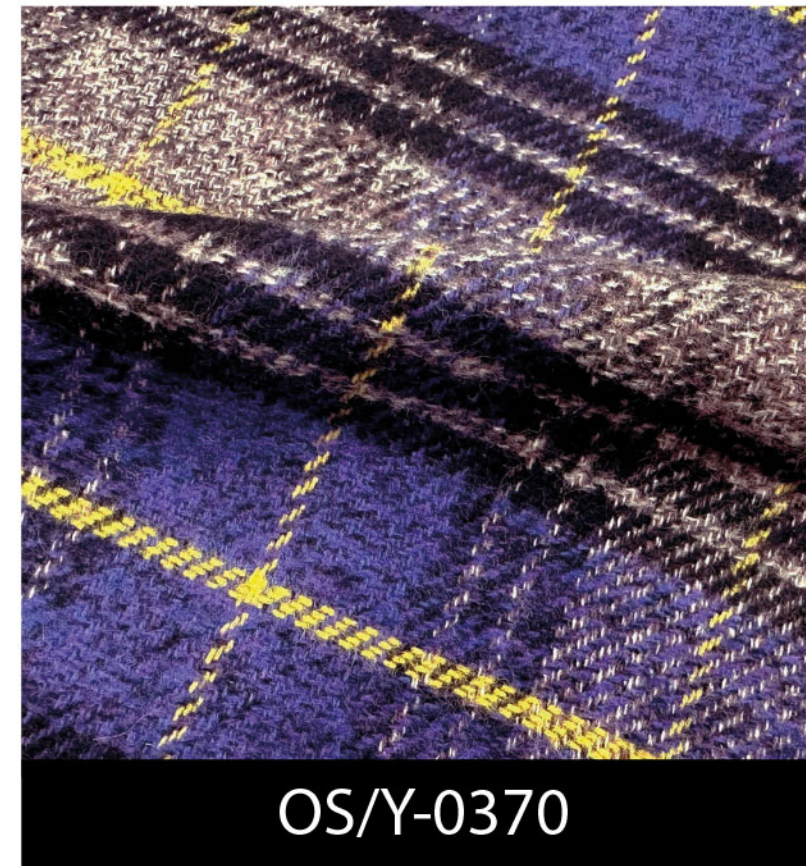
Y1016A RAD (W0698)

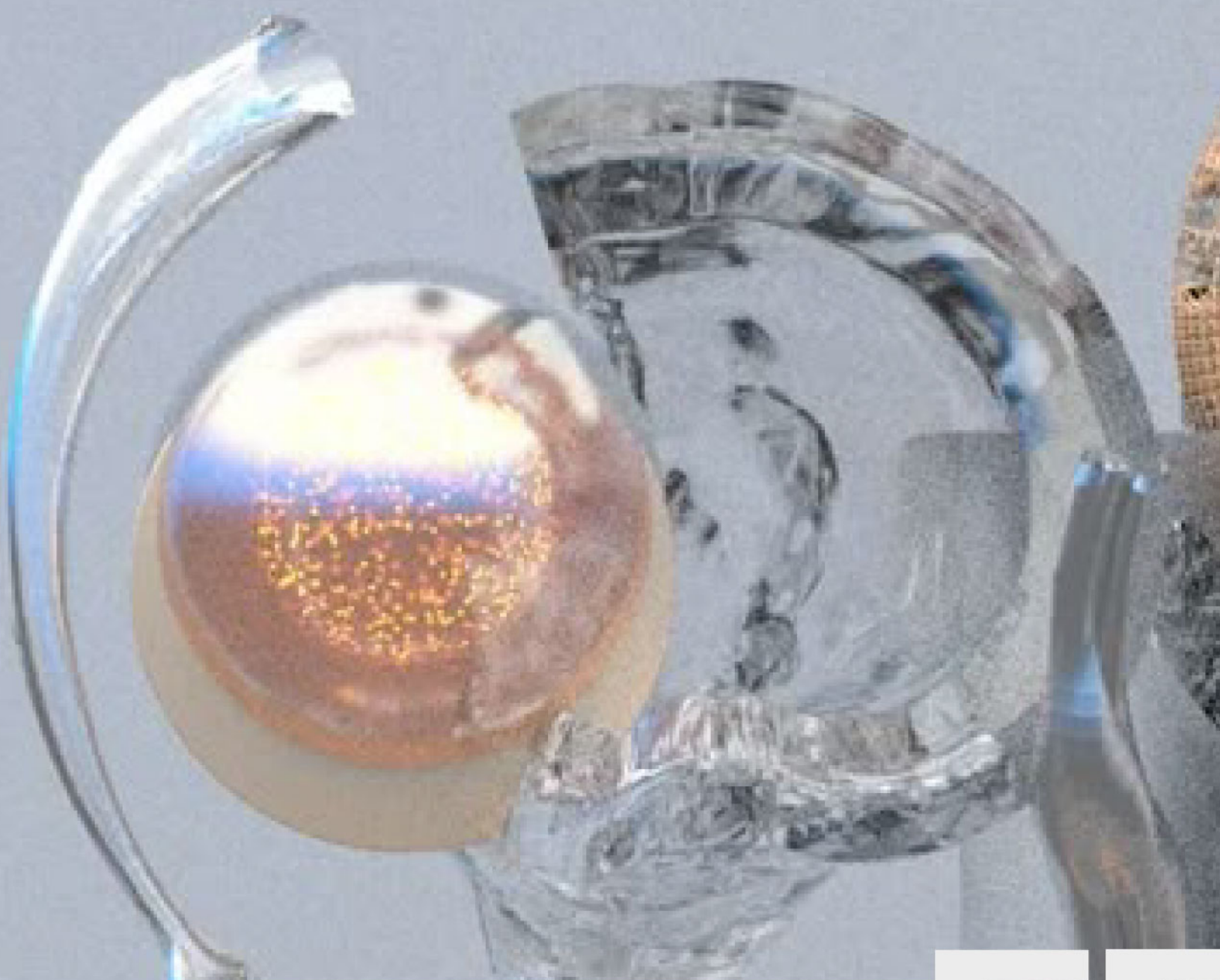


YS0414 RAD (W2097)

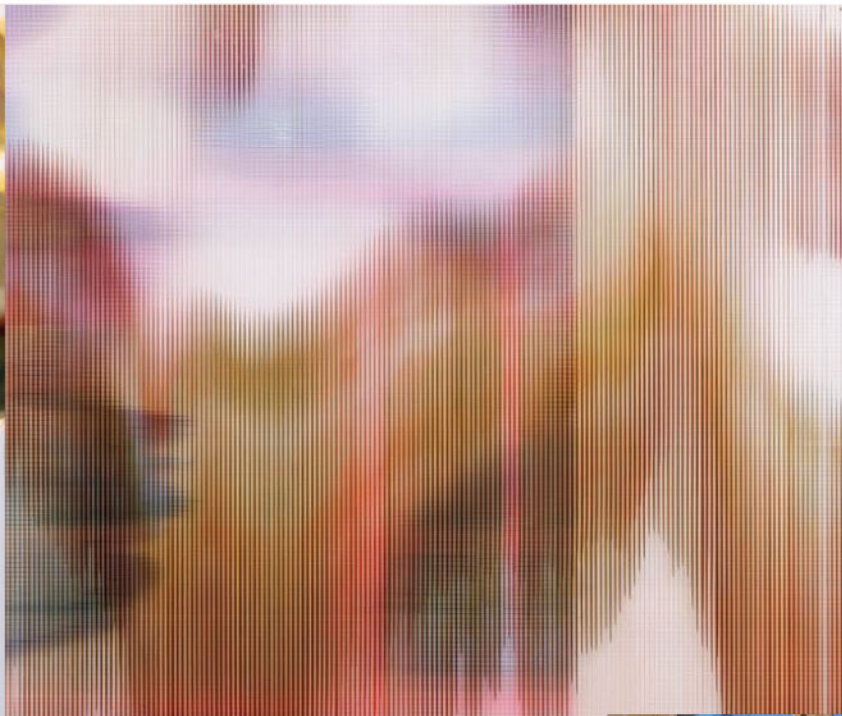
ARTFUL CRAFT

FW 26 27





GEOLOGICAL CONNECTIONS



COLOUR BROAD

FW 26 27 MEN & WOMEN



14-6007 TCX
17-4018 TCX
15-3716TCX
19-3536 TCX
18-3022 TCX
18-2133 TCX
119-1718 TCX
19-1620TCX
18-1355 TCX
15-1157 TCX
16-0726 TCX
12-0806 TCX
13-0540 TCX

GEOLOGICAL CONNECTIONS

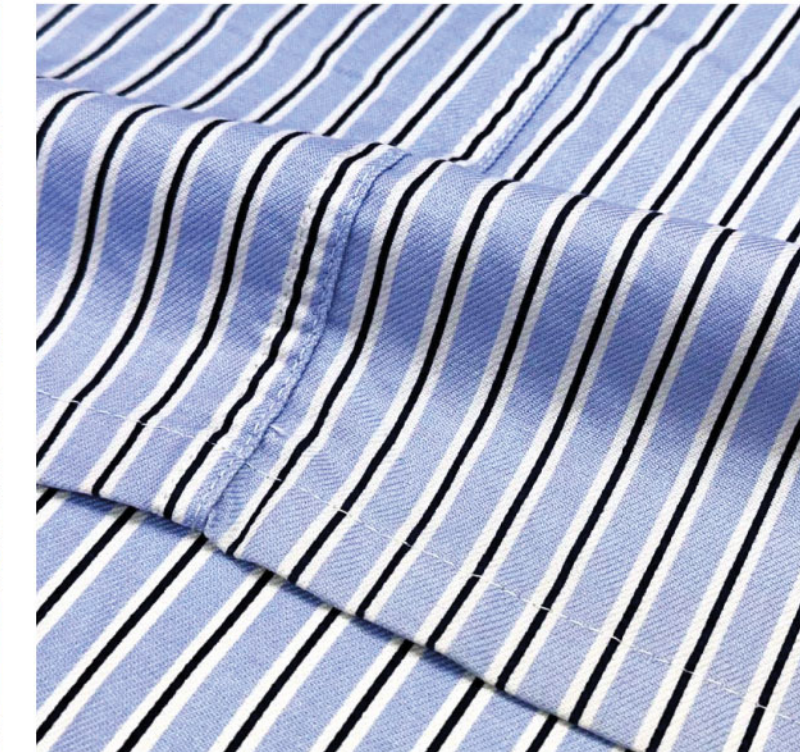
FW 2627



5363A-JD283A



5363-JD283A



A4429-JD843



7240-ST324 US



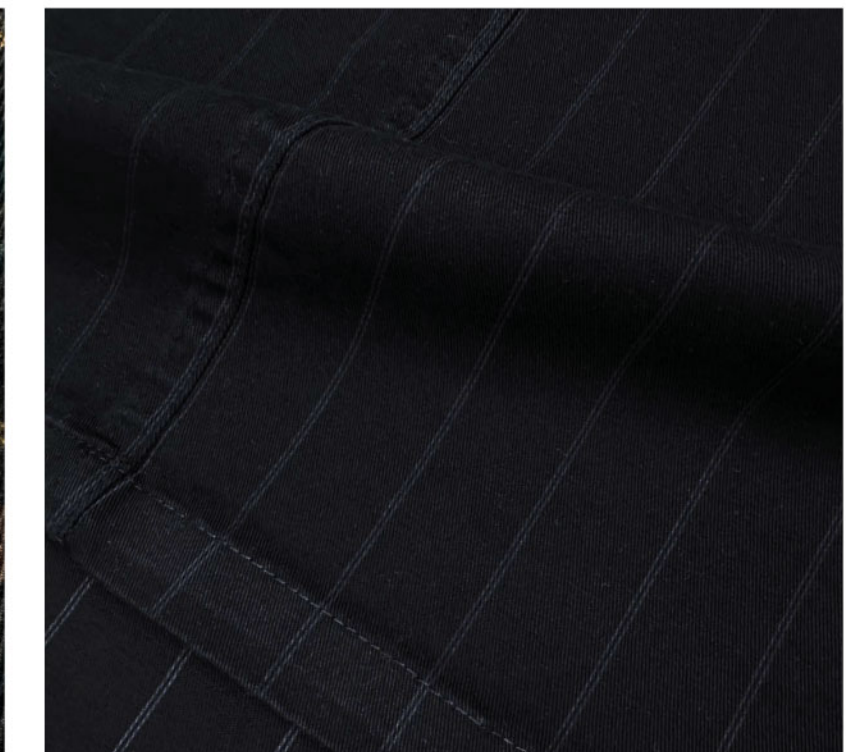
A5055-21C09A



A5054-21C09A



A5055A-21C09A



A4174-ST792

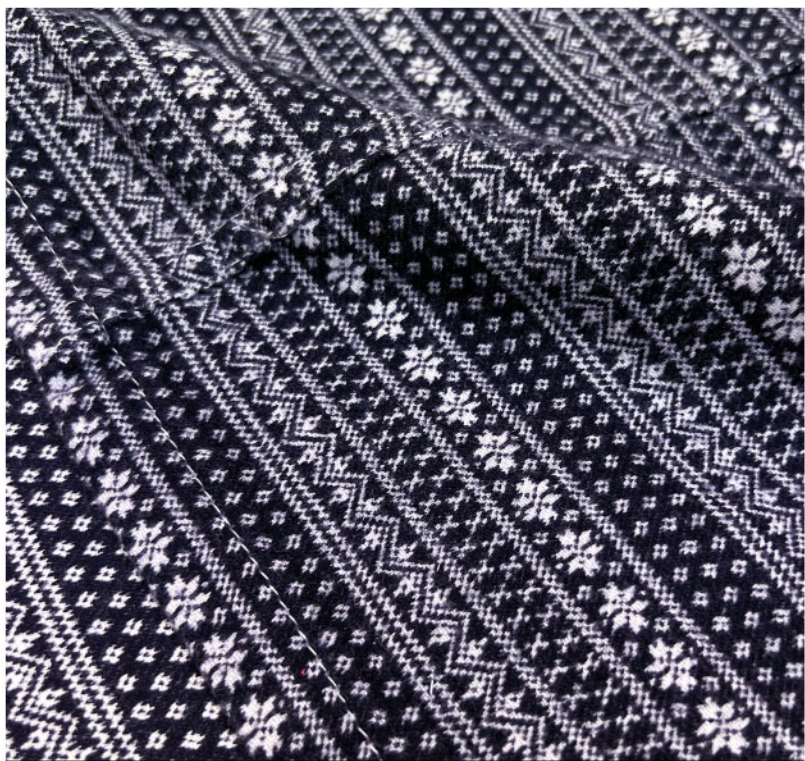
GEOLOGICAL CONNECTIONS



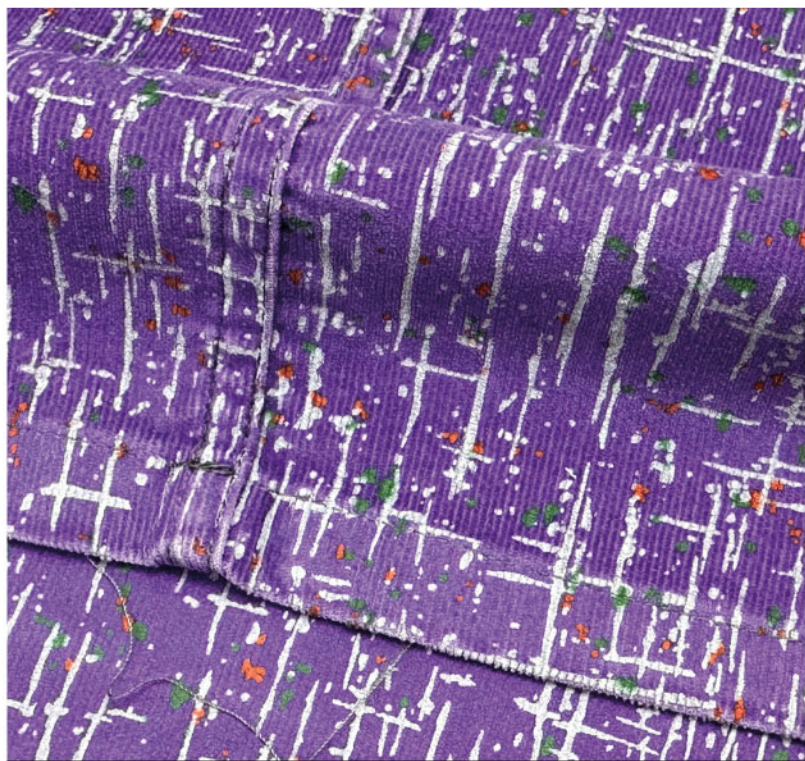
FW 2 6 2 7



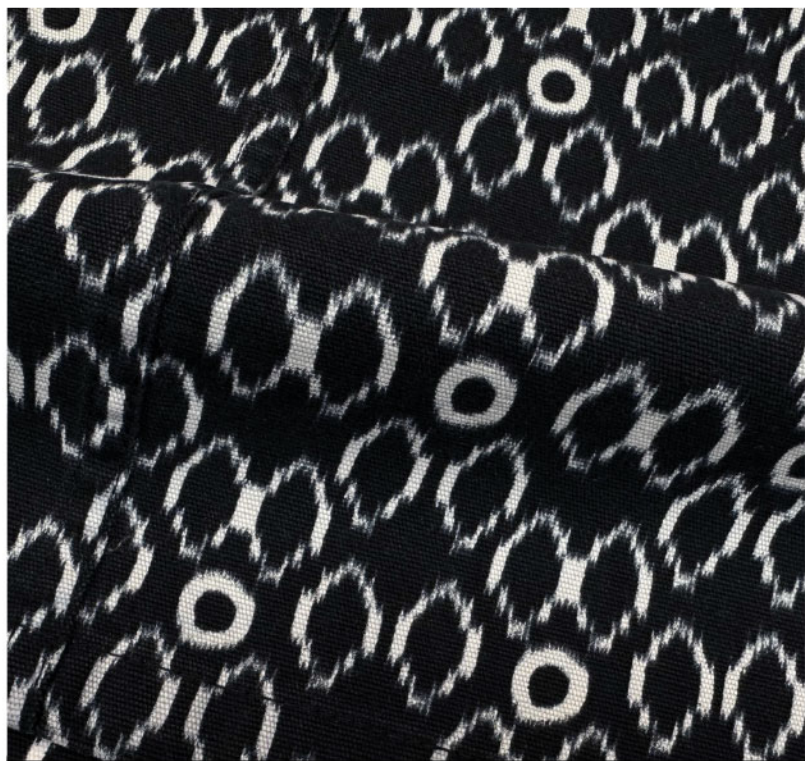
7289-2108



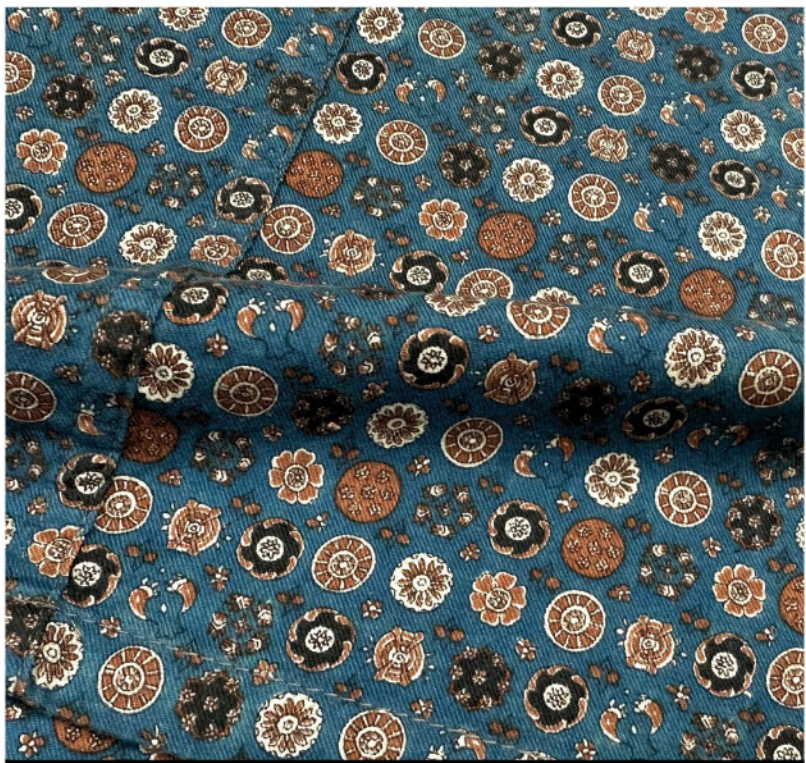
5209-JD173 RAD



6264-21S01



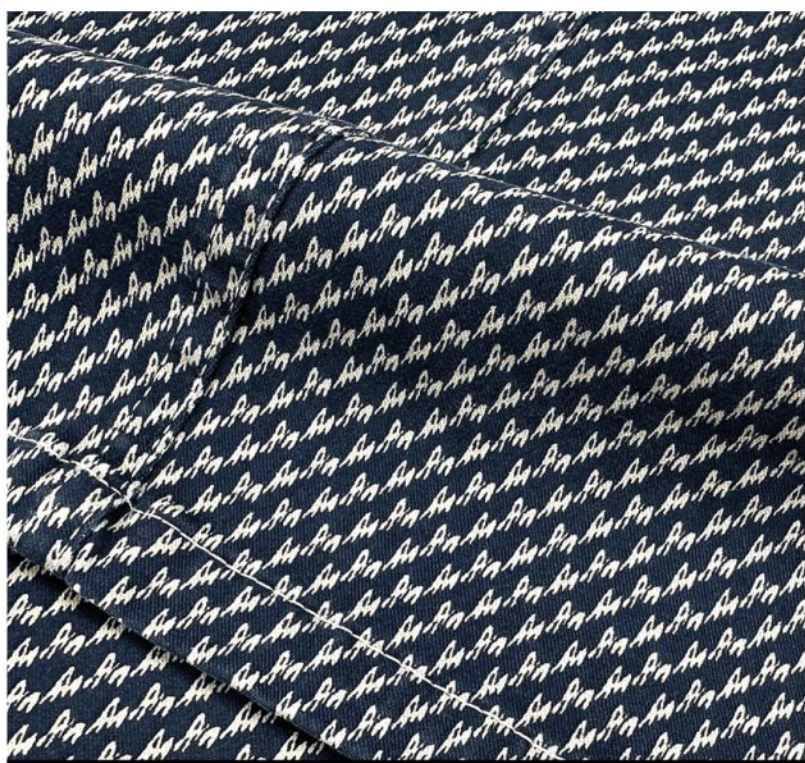
5442-STF030W MS



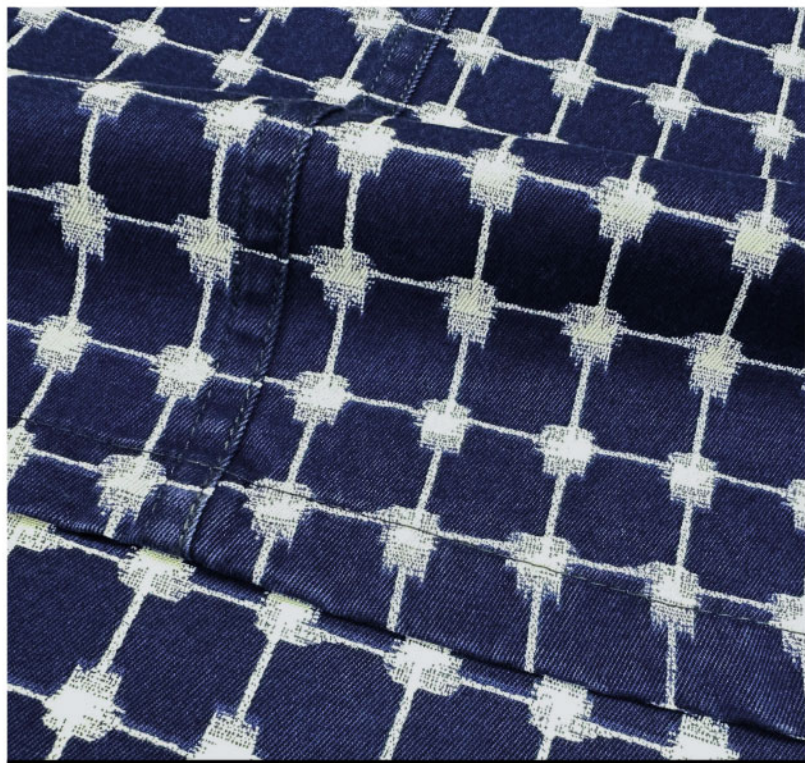
8441-JD135C RAD



A0296-RS043 MS



A0297-RS043 MS



6738-JD270

GEOLOGICAL CONNECTIONS

FW 2627



7073A-ST512B MS PB



8249-JST233 MS



8237D-ST233 MS



5224-JD173 RAD



6532-ST233 MS



A4249A-ST792



8249C-ST233 MS



5961-JD173 RA

GEOLOGICAL CONNECTIONS



FW 2 6 2 7



7082-JD135C RAD



7191-JD406 MS US



A4132-TEN025A



A4438A-21C01E



6740-JD270



5263-JD173 RAD



A3376-21C08



8538-JD135C RAD

GEOLOGICAL CONNECTIONS



FW 2 6 2 7



A4399-ST327A MS



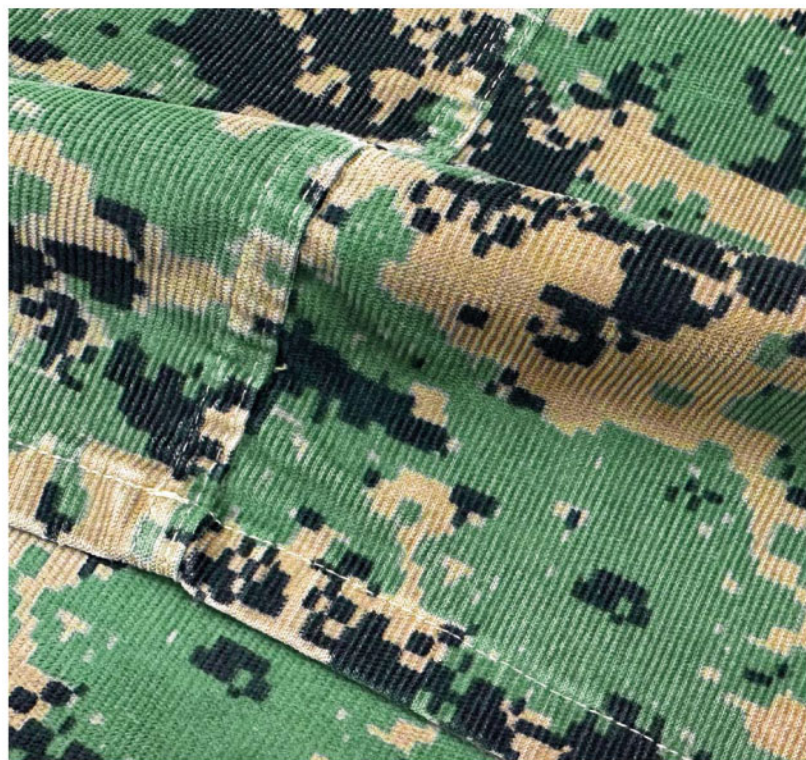
8973B-ST254



A2313A-JD282A US



8422L-JD664R MSB



8777-14S16



A2774-ST327A MS



A2686A-ST374D MS



A4121A-JD412

GEOLOGICAL CONNECTIONS



FW 2 6 2 7



A4481A-JD889



A4316A-ST374 SU



6156-JDF545 MS



A4380-JD879 RA



A4405-JDF715 MS



A4974-JD156R



A5032-STF198



8648A-JD664R MSB

THANK YOU!

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